

Title	Brand	Product/Service	Entrant Company	Location
Grand Prix				
DONATION DOLLAR COIN (SMALL SCALE AMBIENT/OUTDOOR)	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
Gold Spike				
EMERSON'S - TINY PUB	LION	BEER	DDB NEW ZEALAND Auckland	NEW ZEALAND
Silver Spike				
PERSONAL FUEL	NIKKEI INC.	THE HOSHI AWARDS FOR SCIENTIFIC IMAGINATION IN LITERATURE	DENTSU INC. Tokyo	JAPAN
UNI-FORM	VOGUE	FASHION	OGILVY TAIWAN Taipei City	TAIWAN
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
Bronze Spike				
FORGE AHEAD	SHENZHEN FASHION WEEK	BRAND DESIGN	SHENZHEN FASHION WEEK	CHINA
THE LEGACY PROJECT	PERNOD RICARD INDIA PVT. LTD.	100 PIPERS	OGILVY INDIA Gurgaon	INDIA
KISS 3	MCDONALD'S	BURGER	TBWA/THAILAND Bangkok	THAILAND