

Music

Winners 2021



Title	Brand	Product/Service	Entrant Company	Location
Grand Prix				
DREAM BABY DREAM	SPINIFEX GUM	SPINIFEX GUM	SDWM Melbourne	AUSTRALIA
Silver Spike				
UN Sung	WARNER MUSIC ASIA	MUSIC	IRIS SINGAPORE	SINGAPORE
FEEL THE RHYTHM OF KOREA	KOREA TOURISM ORGANISATION	KOREA TRAVEL	KOREA TOURISM ORGANIZATION Wonju	SOUTH KOREA
Bronze Spike				
BONDS UNPLUGGED	BONDS	PERIOD UNDIES	LEO BURNETT MELBOURNE	AUSTRALIA
THE FIRST TAKE	THE FIRST TAKE MUSIC	THE FIRST TAKE	TBWA\HAKUHODO INC. Tokyo	JAPAN
DO SOMETHING NEW NEW ZEALAND	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND