

SHORTLIST 2022

Integrated



 Dubai Lynx

Title	Brand	Product/Service	Entrant Company	Location
BEYOND THE SURFACE	ADIDAS	SWIMWEAR	HAVAS MIDDLE EAST Dubai	UNITED ARAB EMIRATES
ARABS TO MARS	UAE GOVERNMENT MEDIA OFFICE	EMIRATES MARS MISSION	MULLENLOWE MENA Dubai	UNITED ARAB EMIRATES
DESPAIR NO MORE	TENA	TENA	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
THE ELECTIONS EDITION	AN NAHAR	AN NAHAR NEWSPAPER	IMPACT BBDO Dubai	UNITED ARAB EMIRATES