

WINNERS 2022

Mobile



Title	Brand	Product/Service	Category	Entrant Company	Location	Production Company	Location
Grand Prix							
OFFLINE HOUR	PIZZA HUT	PIZZA HUT PIZZA	Mobile Websites	M&C SAATCHI, Dubai	UNITED ARAB EMIRATES	M&C SAATCHI Dubai	UNITED ARAB EMIRATES
Mobile Lynx Award							
MEET SARHA	STC	5G NETWORK	Integrated Mobile Campaigns	WUNDERMAN THOMPSON, Riyadh	SAUDI ARABIA	INTO REFLECTION Riyadh	SAUDI ARABIA