

WINNERS 2022

Design



Title	Brand	Product/Service	Category	Entrant Company	Location
Grand Prix					
LIQUID BILLBOARD	ADIDAS	SWIMWEAR	Spatial & Sculptural Exhibitions and Experiences	HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
Gold					
THE WIDER WEB	ETISALAT	ETISALAT	Environmental / Social Impact	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
Silver					
MINIMALISM	MINI	MINI	Posters	SERVICEPLAN MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
MEET SARHA	STC	5G NETWORK	Digital & Interactive Design	WUNDERMAN THOMPSON, Riyadh	SAUDI ARABIA
Bronze					
THE MACABRE DICTIONARY OF VIRGINITY TESTING	M.A.L.I - MAROC	MALI	Books	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
#WEAREUNBREAKABLE	MTV LEBANON	MTV	Spatial & Sculptural Exhibitions and Experiences	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES