

WINNERS 2022

Film Craft



Title	Brand	Product/Service	Category	Entrant Company	Location	Production Company	Location
Grand Prix							
BEYOND THE SURFACE	ADIDAS	SWIMWEAR	Direction	HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	LA COSA Dubai	UNITED ARAB EMIRATES
Gold							
ROLLING STONE: ROCKIN' MAMAS	ROLLING STONE MAGAZINE	ROLLING STONE MAGAZINE	Script	GOOD PEOPLE FILMS, Cairo	EGYPT	GOOD PEOPLE FILMS Cairo MOVIE MAGIC INTERNATIONAL Milan	EGYPT ITALY
A WINTER THROUGH MY EYES	UAE GOVERNMENT MEDIA OFFICE	WORLD'S COOLEST WINTER: UAE'S WINTER TOURISM CAMPAIGN	Casting	GOVERNMENT OF UAE MEDIA OFFICE, Dubai	UNITED ARAB EMIRATES	DĚJÁVU Dubai	UNITED ARAB EMIRATES
IF YOU'RE INTO SOMETHING, YOU ARE INTO BOOKS	SHARJAH BOOK AUTHORITY	SHARJAH BOOK AUTHORITY	Cinematography	ELEPHANT, Cairo	EGYPT	GOOD PEOPLE FILMS Cairo	EGYPT
Silver							
BEYOND THE SURFACE	ADIDAS	SWIMWEAR	Casting	HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	LA COSA Dubai	UNITED ARAB EMIRATES
ROLLING STONE: ROCKIN' MAMAS	ROLLING STONE MAGAZINE	ROLLING STONE MAGAZINE	Cinematography	GOOD PEOPLE FILMS, Cairo	EGYPT	GOOD PEOPLE FILMS Cairo MOVIE MAGIC INTERNATIONAL Milan	EGYPT ITALY
REWILD YOURSELF	JEEP MIDDLE EAST	WRANGLER RUBICON 392	Editing	SCIENCE & SUNSHINE, Dubai	UNITED ARAB EMIRATES	DĚJÁVU Dubai	UNITED ARAB EMIRATES
JEELNA	ZAIN JORDAN	ZAIN JEELNA PLATFORM	Visual Effects	ADPRO COMMUNICATIONS, Amman	JORDAN	GOOD PEOPLE FILMS Cairo	EGYPT
Bronze							
ORANGE AFCON WENSH	ORANGE EGYPT FOR TELECOMMUNICATIONS	AFCON- FOOTBALL PLAYERS	Script	TAREK NOUR ADVERTISING, Cairo	EGYPT	KAY-OH PRODUCTIONS Giza	EGYPT
V-HUB	VODAFONE EGYPT	V-HUB DIGITAL SOLUTIONS	Production Design / Art Direction	WUNDERMAN THOMPSON, Cairo	EGYPT	THE TALKIES Cairo	EGYPT

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DRIVE2EXTREMES	PORSCHE	PORSCHE TAYCAN CROSS TURISMO	Cinematography	KEKO FZ-LLC, Dubai	UNITED ARAB EMIRATES	KEKO FZ-LLC Dubai Stoked FZ LLC Dubai	UNITED ARAB EMIRATES
ONE HELL OF A RIDE	MINISTRY OF HEALTH EGYPT	THE ADDICTION AND ABUSE FUND	Sound Design	MINISTRY OF SOCIAL SOLIDARITY/ADDICTION AND ABUSE FUND, Giza	EGYPT	NEO PRODUCTIONS Cairo NEO PRODUCTIONS Cairo	EGYPT
MAJD AND THE LIBRARIAN	AL ETIHAD CREDIT BUREAU	CREDIT BUREAU	Animation	SERVICEPLAN MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	HANZO FILMS Dubai VULTURE HEAD STUDIO Istambul	UNITED ARAB EMIRATES TURKEY