Dubai Lynx 2008 Direct Winners

Category sponsor

xerox

TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX				
A02 Consumer Products				
WE KNOW WHO YOU ARE	DUBAI FIRST	CREDIT CARDS	BATES PANGULF Dubai	UNITED ARAB EMIRATES
GOLD				
A05 Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health&Safety				
12 DAYS OF CHRISTMAS	HEPP. ATTITUDE POSITIVE	HEPP. ATTITUDE POSITIVE	JWT Beirut	LEBANON
B02 Point of Purchase Displays				
SOFT SPEED BUMP	VOLVO CARS	VOLVO	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES
START SAVING EARLY	CITIBANK	BANKING	WUNDERMAN Dubai	UNITED ARAB EMIRATES
SILVER				
A01 Corporate Information				
THE PERSONAL INTRODUCTION	MICROSOFT	COMPUTER HARDWARE AND SOFTWARE/EVENT	WUNDERMAN Dubai	UNITED ARAB EMIRATES
A03 Consumer Services				
MUSCLES	GOLD'S GYM	GOLD'S GYM	FP7 DOHA	QATAR
BARK	AIG MEMSA	INSURANCE	JWT DUBAI	UNITED ARAB EMIRATES
ANTIQUE	AIG MEMSA	INSURANCE	JWT DUBAI	UNITED ARAB EMIRATES
A04 Business Products & Services				
SWISS KNIFE	XEROX	XEROX PAPER	FP7 DOHA	QATAR
LONELY NO MORE	MICROSOFT	COMPUTER HARDWARE AND SOFTWARE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
A05 Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health&Safety				
BEAUTY KIT	CITY OF HOPE	WOMEN'S SHELTER	JWT DUBAI	UNITED ARAB EMIRATES
B01 Mailings				
BARK	AIG MEMSA	INSURANCE	JWT DUBAI	UNITED ARAB EMIRATES
THREE STRIKES AND YOU'RE DONE	MICROSOFT	COMPUTER SOFTWARE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
B03 Premiums & Giveaways				
MIRROR	XEROX	PRINTING & PHOTOCOPYING	NOBLE ADVERTISING Dubai	UNITED ARAB EMIRATES
3D BROCHURE	KUWAIT COMMERCIAL MARKETS COMPLEX(KCMCC)	AL MAQAM TOWER PROJECT	FORTUNE PROMOSEVEN KUWAIT Safat	KUWAIT
BRONZE				
A01 Corporate Information				
THE AWAKENING	GALADARI GROUP	CORPORATE GROUP	PIRANA Dubai	UNITED ARAB EMIRATES
WITHIN THE PAGES	DUBAI CHAMBER OF COMMERCE AND INDUSTRY	CHAMBER OF COMMERCE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
A02 Consumer Products				
BABY ON BOARD	MERCEDES - GARGASH ENTERPRISES	MERCEDES BENZ GL CLASS	JWT DUBAI	UNITED ARAB EMIRATES
A03 Consumer Services				
THREE STRIKES AND YOU'RE DONE	MICROSOFT	COMPUTER SOFTWARE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
A04 Business Products & Services				
DHL CHINA SOURCING FAIR	DHL	CONSUMER SERVICE	OCTOPUS Dubai	UNITED ARAB EMIRATES
A05 Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health&Safety				
LOST DOG PROMOTION	EXPATPETFINDER.COM	EXPATPETFINDER.COM	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES
'OPEN YOUR EYES'	BURJUMAN	SHOPPING MALL/BREAST CANCER AWARENESS	WUNDERMAN Dubai	UNITED ARAB EMIRATES
B01 Mailings				
PIZZA BOX	E-COSI PIZZA	EXTRA THIN PIZZA	JWT TUNISIA Tunis	TUNISIA
B03 Premiums & Giveaways				
CRUMPLE ZONES	GARGASH	MERCEDES - BENZ	JWT DUBAI	UNITED ARAB EMIRATES

SYRIA		THE CHAMPION CUP COASTER	MILO CHOCOLATE MALT POWDER	MILO JWT Damascus
B04 Company Literature				
SWIMMING POOL	CHRIS ARRAN	SWIMMING INSTRUCTOR	JWT DUBAI	UNITED ARAB EMIRATES
BAND-AID	MBC ACTION	TV CHANNEL	JWT DUBAI	UNITED ARAB EMIRATES
BEFORE AFTER STATIONERY	BEFORE AFTER IMAGE RETOUCHERS	IMAGE RETOUCHERS	PIRANA Dubai	UNITED ARAB EMIRATES