Dubai Lynx 2008 Interactive Shortlist

Category sponsor YAHOO!

TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
A01 Corporate Information				
BLACKSTONE STUDIOS	BLACKSTONE STUDIOS	OUR EXPERTISE COVERS ADVERTISING, ENTERTAINMENT AND REAL ESTATE ANIMATION..	BLACKSTONE Dubai	UNITED ARAB EMIRATES
A02 Consumer Products				
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SEA OF STARS	PEPSI CO.	PEPSI	IMPACT PROXIMITY Dubai	UNITED ARAB EMIRATES
BURJ DUBAI MICROSITE	EMAAR	REAL ESTATE	FLIP MEDIA Dubai	UNITED ARAB EMIRATES
MARINA RESIDENCES MICROSITE	NAKHEEL	REAL ESTATE	FLIP MEDIA Dubai	UNITED ARAB EMIRATES
MY CITY SOUL MICROSITE	MY CITY SOUL	REAL ESTATE	FLIP MEDIA Dubai	UNITED ARAB EMIRATES
RUBBERBOY	NISSAN MIDDLE EAST	NISSAN PATHFINDER	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES
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A03 Consumer Services				
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A04 Business Products & Services				
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SO, WHAT DO YOU THINK HAPPENED?	MICROSOFT	COMPUTER SOFTWARE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
THE FASTEST EVER	ZAIN	E-GO MOBILE INTERNET CONNECTION	JWT KUWAIT	KUWAIT
A05 Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safet				
MAKE A WISH WEBSITE	NAKHEEL	CHARITY	FLIP MEDIA Dubai	UNITED ARAB EMIRATES
B01 Online Advertising				
SCROLL	BEIERSDORF (NIVEA)	DEODORANT	TEQUILA-ME Dubai	UNITED ARAB EMIRATES
SPARK YOUR IMAGINATON	PEPSI CO.	MIRANDA	IMPACT PROXIMITY Dubai	UNITED ARAB EMIRATES
SEA OF STARS	PEPSI CO.	PEPSI	IMPACT PROXIMITY Dubai	UNITED ARAB EMIRATES
PAGE PUSH	EMIRATES TODAY	DAILY NEWSPAPER	TEQUILA-ME Dubai	UNITED ARAB EMIRATES
HEAVY	EMIRATES TODAY	DAILY NEWSPAPER	TEQUILA-ME Dubai	UNITED ARAB EMIRATES
EASY TO REMEMBER	FEDEX	COURIER SERVICE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
EASY TO REMEMBER	FEDEX	COURIER SERVICE	WUNDERMAN Dubai	UNITED ARAB EMIRATES
C01 Other Interactive Communication Tools				
PLAY TO KILL	BASE CONCEPT	ENERGY DRINK	JWT Beirut	LEBANON
INTERNET PREDATORS	TEQUILA\ME	INTERNET SAFETY AWARENESS	TEQUILA-ME Dubai	UNITED ARAB EMIRATES
HAIFA	PEPSI CO.	PEPSI	IMPACT PROXIMITY Dubai	UNITED ARAB EMIRATES
TETRIS	LEBANESE RED CROSS	PUBLIC HEALTH SERVICES	LEO BURNETT BEIRUT	LEBANON
RUBBERBOY	NISSAN MIDDLE EAST	NISSAN PATHFINDER	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES