Dubai Lynx 2008 Outdoor Winners

Category sponsor

KASSAB MEDIA MARKETING
WE KNOW OUTDOOR



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX				
A04 Cosmetics & Beauty, Toiletries & OTC Pharmacy				
NATURAL COLORS CHANGE	PROCTER & GAMBLE	KOLESTON NATURALS	LEO BURNETT BEIRUT	LEBANON
GOLD				
B02 Ambient: Large Scale				
THE SOFT SPEED BUMP STUNT	VOLVO CARS	VOLVO SUSPENSION	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES
A05 Clothing, Footwear & Accessories				
BRA	GULF MODE GARMENTS TRADING LLC	K-LYNN LINGERIE	JWT DUBAI	UNITED ARAB EMIRATES
STRING	GULF MODE GARMENTS TRADING LLC	K-LYNN LINGERIE	JWT DUBAI	UNITED ARAB EMIRATES
PANTY	GULF MODE GARMENTS TRADING LLC	K-LYNN LINGERIE	JWT DUBAI	UNITED ARAB EMIRATES
A10 Travel, Transport, Entertainment & Leisure				
GOODBYE	B.D. GROUP - EA GAMES	MEDAL OF HONOR	FP7 DOHA	QATAR
PROUD MOTHER	B.D. GROUP - EA GAMES	MEDAL OF HONOR	FP7 DOHA	QATAR
BACK HOME	B.D. GROUP - EA GAMES	MEDAL OF HONOR	FP7 DOHA	QATAR
B02 Ambient: Large Scale				
BLUE	NBKT CO. - PERFETTI VAN MELLE	BIG BABOL XXL	FP7 DOHA	QATAR
GREEN	NBKT CO. - PERFETTI VAN MELLE	BIG BABOL XXL	FP7 DOHA	QATAR
PINK	NBKT CO. - PERFETTI VAN MELLE	BIG BABOL XXL	FP7 DOHA	QATAR
SILVER				
A01 Foods				
PRAM	NESTLÉ	KIT KAT	JWT DUBAI	UNITED ARAB EMIRATES
MOUSETRAP	KRAFT	CHEESE	JWT DUBAI	UNITED ARAB EMIRATES
A06 Miscellaneous				
DOMINO	NBKT CO. - NESTLÉ PURINA	PURINA DOG CHOW	FP7 DOHA	QATAR
WIND PROOF 1	ZIPPO	ZIPPO LIGHTER	FP7 DOHA	QATAR
A07 Cars & Automotive Services				
BABY ON BOARD	GARGASH ENTERPRISES	MERCEDES BENZ	JWT DUBAI	UNITED ARAB EMIRATES
B01 Ambient: Small Scale				
TRIDENT CINEMA	CADBURY	TRIDENT	JWT CASABLANCA	MOROCCO
B02 Ambient: Large Scale				
SLIDING DOORS	P&G	ARIEL - CLOTHES DONATION CAMPAIGN	SAATCHI & SAATCHI LEBANON Beirut	LEBANON
FRIDGE	BOECKER PUBLIC HEALTH	PEST CONTROL	JWT DUBAI	UNITED ARAB EMIRATES
A04 Cosmetics & Beauty, Toiletries & OTC Pharmacy				
53?	P&G	OLAY TOTAL EFFECTS	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
31?	P&G	OLAY TOTAL EFFECTS	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
A10 Travel, Transport, Entertainment & Leisure				
LEOPARD	AL AIN ZOO	NIGHT ZOO	BATES PANGULF Dubai	UNITED ARAB EMIRATES
GORILLA	AL AIN ZOO	NIGHT ZOO	BATES PANGULF Dubai	UNITED ARAB EMIRATES
HIPPO	AL AIN ZOO	NIGHT ZOO	BATES PANGULF Dubai	UNITED ARAB EMIRATES
A14 Commercial Public Services				
FLORIST	YELLOW PAGES	DIRECTORY	GREY WORLDWIDE Dubai	UNITED ARAB EMIRATES
GROCERY	YELLOW PAGES	DIRECTORY	GREY WORLDWIDE Dubai	UNITED ARAB EMIRATES
WEDDINGS	YELLOW PAGES	DIRECTORY	GREY WORLDWIDE Dubai	UNITED ARAB EMIRATES
FRAME	NEW YORK FILM ACADEMY	FILM SCHOOL	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES
CLOSE-UP	NEW YORK FILM ACADEMY	FILM SCHOOL	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES

BRONZE				
A01 Foods				
VIRGIN	BERTOLLI / UNILEVER ARABIA	OLIVE OIL	JWT DUBAI	UNITED ARAB EMIRATES
A02 Drinks				
AIR FRESHENER	LIPTON / UNILEVER	EARL GREY TEA	JWT DUBAI	UNITED ARAB EMIRATES
A03 Household, Home Appliances & Furnishings, Home Electronics & Audio-Visual				
PYTHON EYE	CANON	CAMERAS	GREY WORLDWIDE Dubai	UNITED ARAB EMIRATES
A08 Retail Stores				
MUDDY 1	CITY CENTER SPACE TOYS	4 X 4 MATCH BOX	FP7 DOHA	QATAR
A09 Restaurants & Fast Food Outlets				
JAZZ FESTIVAL	BOOGIES DINER	DINER	IMPACT BBDO/JEDDAH	SAUDI ARABIA
A10 Travel, Transport, Entertainment & Leisure				
SUPERMAN	IMAX	IMAX CINEMAS	THE TRIBE Dubai	UNITED ARAB EMIRATES
A16 Public Health & Safety, Public Awareness, Fundraising & Appeals				
BREAST POSTER	FRIENDS OF CANCER PATIENTS	BREAST CANCER AWARENESS	PERCEPT GULF Dubai	UNITED ARAB EMIRATES
BULB	GREENPEACE INDIA	ENVIRONMENT PRESERVATION	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES
B01 Ambient: Small Scale				
BREAK THROUGH	MBC ACTION BRAND	MBC ACTION	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES
PUSH PUSH PUSH	AL ZAHRA HOSPITAL	MATERNITY SERVICES	THE CLASSIC PARTNERSHIP ADVERTISING Dubai	UNITED ARAB EMIRATES
SLIM BAGS	FOOD AND DRUG CORPORATION	CANDEREL	IMPACT BBDO Beirut	LEBANON
B02 Ambient: Large Scale				
PRISON CELL	WITNESS AGAINST TORTURE	HUMAN RIGHTS ORGANIZATION	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES
WHO'S AFRAID OF THE SUN?	BEIERSDORF MIDDLE EAST	NIVEA SUN CARING SUN LOTION	TBWA\RAAD MIDDLE EAST Dubai	UNITED ARAB EMIRATES
DRY FLOOR	WILD WADI WATER PARK	WATER PARK	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES
A01 Foods				
ESKIMOS	NESTLÉ	SMARTIES	JWT DUBAI	UNITED ARAB EMIRATES
CAMPFIRE	NESTLÉ	SMARTIES	JWT DUBAI	UNITED ARAB EMIRATES
A04 Cosmetics & Beauty, Toiletries & OTC Pharmacy				
BOUNCER	P&G	OLAY TOTAL EFFECTS	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
COP	P&G	OLAY TOTAL EFFECTS	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
IMMIGRATION	P&G	OLAY TOTAL EFFECTS	SAATCHI & SAATCHI Dubai	UNITED ARAB EMIRATES
A06 Miscellaneous				
ZEBRA HERD	NBKT CO. - NESTLÉ PURINA	FRISKIES CAT FOOD	FP7 DOHA	QATAR
DEER HERD	NBKT CO. - NESTLÉ PURINA	FRISKIES CAT FOOD	FP7 DOHA	QATAR
A07 Cars & Automotive Services				
CLEANER	FORD DOHA - AL MANA MOTORS CO.	FORD EXPEDITION	FP7 DOHA	QATAR
COP	FORD DOHA - AL MANA MOTORS CO.	FORD EXPEDITION	FP7 DOHA	QATAR
BELL BOY	FORD DOHA - AL MANA MOTORS CO.	FORD FUSION	FP7 DOHA	QATAR
DOOR	GARGASH ENTERPRISES	MERCEDES BENZ	JWT DUBAI	UNITED ARAB EMIRATES
DRESS	GARGASH ENTERPRISES	MERCEDES BENZ	JWT DUBAI	UNITED ARAB EMIRATES
A10 Travel, Transport, Entertainment & Leisure				
TEDDY BEAR	GOLDEN FIST	KARATE CENTRE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
ACTION HERO	GOLDEN FIST	KARATE CENTRE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
A11 Publications & Media				
BIRDS	RADIO 2	FM RADIO STATION	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
SWING	RADIO 2	FM RADIO STATION	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
HORSE	RADIO 2	FM RADIO STATION	TEAM/Y&R Dubai	UNITED ARAB EMIRATES
A16 Public Health & Safety, Public Awareness, Fundraising & Appeals				
PISTOL	R.I.F.L.	R.I.F.L.	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
REVOLVER	R.I.F.L.	R.I.F.L.	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
AUTOMATIC	R.I.F.L.	R.I.F.L.	FORTUNE PROMOSEVEN Dubai	UNITED ARAB EMIRATES
BOTTLE CAPS	EMIRATES ENVIRONMENTAL GROUP	ENVIRONMENTAL AWARENESS	JWT DUBAI	UNITED ARAB EMIRATES
CRUDE OIL	EMIRATES ENVIRONMENTAL	ENVIRONMENTAL AWARENESS	JWT DUBAI	UNITED ARAB EMIRATES

	GROUP			
NYLON BAGS	EMIRATES ENVIRONMENTAL GROUP	ENVIRONMENTAL AWARENESS	JWT DUBAI	UNITED ARAB EMIRATES