



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
SPLITTING HEADACHE	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES
Gold				
ORGAN DONATION	COMMITTEE OF ORGAN DONATION IN LEBANON	ORGAN DONATION	DDB, Dubai	UNITED ARAB EMIRATES
Silver				
KIZAD — THE INDUSTRIAL ZONE OF TOMORROW	ADPC	KIZAD	THE BRAND UNION, Dubai	UNITED ARAB EMIRATES
MERGE 104.8 IDENTITY	SABCO MEDIA	MERGE 104.8	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
НОРЕ	RED CROSS LEBANON	RED CROSS	Y&R DUBAI	UNITED ARAB EMIRATES
MERGE 104.8 STATIONERY	SABCO MEDIA	MERGE 104.8	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
SEE POTENTIAL	AL NOOR TRAINING CENTRE FOR CHILDREN WITH SPECIAL NEEDS	TRAINING CENTRE FOR CHILDREN WITH SPECIAL NEEDS	Y&R DUBAI	UNITED ARAB EMIRATES
SPLITTING HEADS	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES
ZAYED FUTURE ENERGY PRIZE	MASDAR	FUTURE ENERGY SOLUTIONS	LANDOR ASSOCIATES, Dubai	UNITED ARAB EMIRATES
PRACTICE MAKES PERFECT	IN THE MIX MUSIC STUDIO	RECORDING & REHEARSAL	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
Bronze				
MAUZAN	MAUZAN	ABAYA AND SHEILA FASHION	THE BRAND UNION, Dubai	UNITED ARAB EMIRATES
GRASS	DE JARDIN	GARDENING AND LANDSCAPING SERVICES	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
MICHELA	MUSIC MASTER	MUSIC MASTER LAUNCH	DDB, Dubai	UNITED ARAB EMIRATES
IT'S OUR GAME!	STC	STC SPORTS	JWT, Riyadh	SAUDI ARABIA
RARE	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
365 DAYS OF HAPPINESS	COCA-COLA	COCA-COLA	ELEPHANT, Cairo	EGYPT
ANOTHER REASON BOOK	BEIRUT GRAPHICS	BEIRUT GRAPHICS	AL MOHTARAF ASSAUDI, Jeddah	SAUDI ARABIA
THE EVOLUTION WILL NOT BE TELEVISED	FP7	ADVERTISING AGENCY	FP7/BAH, Manama	BAHRAIN
QUINT MAGAZINE	QUINT	QUINT MAGAZINE	quint, Dubai	UNITED ARAB EMIRATES
IT'S OUR GAME!	STC	STC SPORTS	JWT, Riyadh	SAUDI ARABIA
CAKE IN A BOX	SUGAR DADDY	BAKERY	LEO BURNETT DUBAI	UNITED ARAB EMIRATES