SHORTLISTS INTEGRATED



Title	Advertiser/Client	Product/Service	Entrant Company	Country
NEVER SAY NO TO PANDA	ARAB DAIRY	PANDA CHEESE	ADVANTAGE MARKETING & ADVERTISING, Cairo	EGYPT
NOTEPAD	BATELCO	CSR	FP7/BAH, Manama	BAHRAIN
DEBATE THE GAME	BATELCO	WORLD CUP PROMO	FP7/BAH, Manama	BAHRAIN
EGYPT WILL CHOOSE ITS FLAVOUR	PEPSICO	CHIPSY CRISPS	ADVANTAGE MARKETING & ADVERTISING, Cairo	EGYPT
LET YOUR NATURE TALK	JUHAYNA	NECTAR JUICE	JWT CAIRO	EGYPT
THE POWER OF EVERYONE	VODAFONE EGYPT	TELECOMMUNICATIONS NETWORK	JWT CAIRO	EGYPT
ROSES FROM THE SKY	LEBANESE ARMY	INDEPENDENCE DAY CAMPAIGN	LEO BURNETT BEIRUT	LEBANON
KEEP WALKING LEBANON	DIAGEO	JOHNNIE WALKER	LEO BURNETT BEIRUT	LEBANON
JUNE 16th 2014	BRAND COLLECTIVE	TUNISIA	MEMAC OGILVY LABEL TUNISIA, Tunis	TUNISIA
BOGACIDRE.TV	SFBT	BOGA CIDRE	MEMAC OGILVY LABEL TUNISIA, Tunis	TUNISIA