

INTEGRATED SHORTLISTS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON
READ THE COUNTRY'S FORTUNE	CAFÉ SUPER BRASIL	COFFEE	LEO BURNETT BEIRUT	LEBANON
BREAK THE SILENCE	HIMAYA	NGO/ CHILD SEXUAL ABUSE AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON
NO RIGHTS NO WOMEN	NO RIGHTS NO WOMEN	PRESSURE GROUP FIGHTING FOR WOMEN'S RIGHTS	LEO BURNETT BEIRUT	LEBANON
FAMILY TIME FOREVER	MCDONALD'S	BRAND CAMPAIGN	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
WILD CARDS	NGC NETWORK MIDDLE EAST (NAT GEO ABU DHABI)	WILDLIFE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
MTC 3.9G	MTC TOUCH	3.9G HIGH SPEED INTERNET	M&C SAATCHI, Beirut	LEBANON
THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL TUNISIA, Tunis	TUNISIA
CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO, Beirut	LEBANON
CONO IS DIFFERENT	EGYPT FOODS	CONO	LEO BURNETT CAIRO	EGYPT