

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
A01 FOODS						
CANNIBAL WOMAN IN THE AVOCADO JUNGLE OF DEATH	GLOBAL EXPORT CO.	AMERICAN GARDEN POPCORN	Y&R DUBAI *	UNITED ARAB EMIRATES	BLUE CACTUS FILMS, Dubai	UNITED ARAB EMIRATES
SHARKTOPUS	GLOBAL EXPORT CO.	AMERICAN GARDEN POPCORN	Y&R DUBAI *	UNITED ARAB EMIRATES	BLUE CACTUS FILMS, Dubai	UNITED ARAB EMIRATES
SURF NAZIS MUST DIE	GLOBAL EXPORT CO.	AMERICAN GARDEN POPCORN	Y&R DUBAI *	UNITED ARAB EMIRATES	BLUE CACTUS FILMS, Dubai	UNITED ARAB EMIRATES
AN ARAB TRIBE SOMEWHERE	EDITA	FRESKA	KAIRO, Cairo *	EGYPT	MELON FILMS, Cairo	EGYPT
BAWADI TIMER	HARVEST FOODS	BAWADI SPREAD	ELEPHANT, Cairo *	EGYPT	FRAME NATION FILMS, Beirut	LEBANON
MAXIBON'S BIG BITE	NESTLÉ ICECREAM EGYPT	MAXIBON	JWT CAIRO *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
A02 DRINKS						
CAR	AL-AHRAM BEVERAGES COMPANY	BIRELL	KING TUT'S PLAYGROUND, Cairo *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
EMAIL	AL-AHRAM BEVERAGES COMPANY	BIRELL	KING TUT'S PLAYGROUND, Cairo *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
GUM VS. CHANGE	BAVARIA	BAVARIA MALT DRINK	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	BIG KAHUNA FILMS, Dubai	UNITED ARAB EMIRATES
A03 HOUSEHOLD, HOME APPLIANCES & FURNISHINGS, HOME ELECTRONICS & AUDIO-VISUAL						
DUMP YOUR OLD PHONE	ETISALAT MISR	SMARTPHONE	STRATEGIES, Cairo *	EGYPT	ECU PRODUCTIONS, Cairo	EGYPT
PATTEX POWER	HENKEL	PATTEX	OMD, Dubai *	UNITED ARAB EMIRATES		
A04 COSMETICS & BEAUTY, TOILETRIES & OTC PHARMACY						
IF YOU'RE A GENTLE LAMB IN HER EYES, BECOME THE LION YOU ONCE WERE	EVA PHARMA	VIRECTA / THE GOLDEN BOX	TNA DDB EGYPT, Cairo *	EGYPT	TAREK NOUR PRODUCTION, Cairo	EGYPT
A08 RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS						
GRAND FATHER TO SELL	AVITO	AVITO.MA	SHEM'S PUBLICITÉ, Casablanca *	MOROCCO	VIDEORAMA, Casablanca	MOROCCO
WIFE TO SELL	AVITO	AVITO.MA	SHEM'S PUBLICITÉ, Casablanca *	MOROCCO	VIDEORAMA, Casablanca	MOROCCO
A09 TRAVEL, TRANSPORT, ENTERTAINMENT & LEISURE						
THE FOREST	OUTBOX	INTERNATIONAL-SHORT FILM FESTIVAL	LEO BURNETT BEIRUT *	LEBANON	CLANDESTINO FILMS, Beirut	LEBANON
A11 BANKING, INVESTMENT & INSURANCE						
YOU DON'T BELONG HERE - PIZZERIA	NBE - NATIONAL BANK OF EGYPT	FINANCIAL SERVICES	TNA DDB EGYPT, Cairo *	EGYPT	TAREK NOUR PRODUCTION, Cairo	EGYPT
A LITTLE PUSH MATTERS	BYBLOS BANK	PERSONAL LOAN	FP7/BEY, Beirut *	LEBANON	CLANDESTINO FILMS, Beirut	LEBANON
A13 COMMERCIAL PUBLIC SERVICES						
BEATING AROUND THE BUSH	ETISALAT MISR	RAMADAN PROMOTIONS	KING TUT'S PLAYGROUND, Cairo *	EGYPT	ELEVEN, Cairo	EGYPT
INDIAN FILM	QUALITYNET	INTERNET SERVICES	THE BUSTOP, Salmiya *	KUWAIT	CINEMAGIC, Salmiya / NIRVANA FILMS, Mumbai	KUWAIT / INDIA
TOUCH - MY PLAN	TOUCH	TOUCH	JWT BEIRUT *	LEBANON	NE.A BEYROUTH, Beirut	LEBANON
U-CHAT	ALFA-MANAGED BY ORASCOM TELECOM ALFA MIDLINE POSTPAID BUNDLES		LEO BURNETT BEIRUT *	LEBANON	FRAME NATION FILMS, Beirut	LEBANON
A14 CORPORATE IMAGE						
DAYMAN MAABAAD/ ALWAYS TOGETHER	MOBINIL	MOBINIL	LEO BURNETT CAIRO *	EGYPT	HAMA FILM PRODUCTIONS, Giza	EGYPT
A15 PUBLIC HEALTH & SAFETY, PUBLIC AWARENESS, FUNDRAISING AND APPEALS						
THIS IS ME	LEBANESE WELFARE ASSOCIATION FOR THE HANDICAPPED	LEBANESE WELFARE ASSOCIATION FOR THE HANDICAPPED	THE BRIGHTSIDE, Beirut *	LEBANON		
MINI VALENTINES BLANKETS	MINI COOPER	CAMPAIGN TO DONATE BLANKETS	MOMENTUM, Giza *	EGYPT	THE HOUSE PRODUCTIONS, Cairo	EGYPT
VOLUNTEERS DO NO SEEK RECOGNITION	OFFRE JOIE	NGO	LEO BURNETT BEIRUT *	LEBANON	WONDERFUL PRODUCTIONS, Beirut	LEBANON
B01 INTERNET FILM						
SAME SAME - FACEBOOK	MOBINIL	MOBINIL DATA	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
SAME SAME - BLOG	MOBINIL	MOBINIL DATA	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
SAME SAME - GOOGLE	MOBINIL	MOBINIL DATA	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILMS, Cairo	EGYPT
THE HUMAN ARABESQUE	TED/DOHA FILM INSTITUTE	TEDX SUMMIT	WE ARE PI, Amsterdam *	THE NETHERLANDS	BIG PRODUCTION, Paris	FRANCE
TOUCH - IN MY NEW WORLD	TOUCH	TOUCH	JWT BEIRUT *	LEBANON	AD STUDIO, São Paulo	BRAZIL
FACEBOOK PROFILE	ASSOCIATION LALLA SALMA DE LUTTE CONTRE LE CANCER	CANCER PREVENTION	SHEM'S PUBLICITÉ, Casablanca *	MOROCCO	CASABLANCA PICTURES, Casablanca	MOROCCO
LBCI DRAMA CAMPAIGN - WARD EL KHAL	LBCI & LBCI DRAMA	LBCI DRAMA	IMPACT BBDO, Beirut *	LEBANON		