

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Media Agency	Country
Grand Prix						
A HERITAGE WORTH REVIVING	ETS. KHALIL FATTAL & FILS	DEWAR'S	IMPACT BBDO, Beirut *	LEBANON	OMD, Beirut	LEBANON
Gold						
WORLD FASTEST RUNNING MOVIES	ADIDAS	F50			STARCOM MEDIAVEST GROUP, Dubai *	UNITED ARAB EMIRATES
VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO *	EGYPT	OMD, Cairo	EGYPT
LBCI DRAMA CAMPAIGN - WARD EL KHAL	LBCI & LBCI DRAMA	LBCI DRAMA	IMPACT BBDO, Beirut *	LEBANON	IMPACT BBDO, Beirut	LEBANON
A HERITAGE WORTH REVIVING	ETS. KHALIL FATTAL & FILS	DEWAR'S	IMPACT BBDO, Beirut *	LEBANON	OMD, Beirut	LEBANON
Silver						
PATTEX POWER	HENKEL	PATTEX			OMD, Dubai *	UNITED ARAB EMIRATES
RESCUE RADIO	SAWA MNINJAH	SAWA MNINJAH	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	MINDSHARE, Dubai	UNITED ARAB EMIRATES
BREAK-FREE PRINT CAMPAIGN	FOX INTERNATIONAL-CHANNELS	MOVIE CHANNEL	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	STARCOM MEDIAVEST GROUP, Dubai	UNITED ARAB EMIRATES
LANGUAGE TAKEOVER	McDONALD'S	TASTES OF THE WORLD	FP7/DXB, Dubai	UNITED ARAB EMIRATES	UM DUBAI *	UNITED ARAB EMIRATES
WORLD'S FIRST TASTE-ABLE PRINT AD	THE COCA-COLA COMPANY	FANTA	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	UM DUBAI	UNITED ARAB EMIRATES
BRING A SMILE	CLOROX COMPANY	GLAD	DDB DUBAI *	UNITED ARAB EMIRATES	DDB DUBAI	UNITED ARAB EMIRATES
ALWASEELA LOOK NO FURTHER	AL WASEET	ALWASEEELA	LEO BURNETT, Jeddah *	SAUDI ARABIA	LEO BURNETT, Jeddah	SAUDI ARABIA
THE LAST SUMMER ON EARTH - MOBILE APP	GRAVITY BREWING	LEBANESE BREW	INTERESTING TIMES, Beirut *	LEBANON	INTERESTING TIMES, Beirut	LEBANON
NAWRAS PIGGYBACKING	NAWRAS	WIFI	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
AXE WINGMAN	UNILEVER	AXE	DIGITAL REPUBLIC, Dubai *	UNITED ARAB EMIRATES	DIGITAL REPUBLIC, Dubai	UNITED ARAB EMIRATES
LBCI DRAMA CAMPAIGN - WARD EL KHAL	LBCI & LBCI DRAMA	LBCI DRAMA	IMPACT BBDO, Beirut *	LEBANON	IMPACT BBDO, Beirut	LEBANON
FILM PERSONALITY TEST	THE DUBAI INTERNATIONAL-FILM FESTIVAL	FILM FESTIVAL	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
THE PROMISE	PROCTER & GAMBLE	BREAST CANCER AWARENESS	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
CONVERSATIONS-	ALSERKAL AVENUE /AL MANZIL SCHOOL	AL MANZIL SCHOOL	DDB DUBAI *	UNITED ARAB EMIRATES	DDB DUBAI	UNITED ARAB EMIRATES
SPEED PERSONIFIED	NISSAN	NISSAN 370Z	TBWA/RAAD UAE, Dubai	UNITED ARAB EMIRATES	MINDSHARE, Dubai *	UNITED ARAB EMIRATES
Bronze						
SABB SALE INTERVENTION	SABB - THE SAUDI BRITISH BANK	BANK	JWT, Riyadh *	SAUDI ARABIA	MINDSHARE, Riyadh	SAUDI ARABIA
RETHINK YOUR ROUTINE	FITWORX	FITNESS EQUIPMENT	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	MINDSHARE, Dubai	UNITED ARAB EMIRATES
CRASH TEXT DUMMIES	NISSAN MIDDLE EAST	ROAD SAFETY AWARENESS	TBWA/RAAD UAE, Dubai *	UNITED ARAB EMIRATES	TBWA/RAAD UAE, Dubai	UNITED ARAB EMIRATES
THE SATIRE REVOLUTION	BLACKBERRY	BLACKBERRY	LIQUID THREAD, Dubai	UNITED ARAB EMIRATES	STARCOM MEDIAVEST GROUP, Dubai *	UNITED ARAB EMIRATES
POWER OF IMAGINATION	RECKITT BENCKISER	DUREX CONDOMS	BUZZMAN MIDDLE EAST, Dubai *	UNITED ARAB EMIRATES	BUZZMAN MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
DAYMAN MAABAAD/ ALWAYS TOGETHER	MOBINIL	MOBINIL	LEO BURNETT CAIRO *	EGYPT	UM7, Giza	EGYPT
FILM PERSONALITY TEST	THE DUBAI INTERNATIONAL-FILM FESTIVAL	FILM FESTIVAL	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
RIPPLES OF HAPPINESS	COCA-COLA MIDDLE EAST	THE COCA-COLA FOUNDATION	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	UM DUBAI	UNITED ARAB EMIRATES
CAPTIVATING TALES	BEIERSDORF ME	NIVEA SENSUAL MUSK BODY LOTION	HORIZON DRAFTFCB, Dubai	UNITED ARAB EMIRATES	OMD, Dubai *	UNITED ARAB EMIRATES
PATTEX POWER	HENKEL	PATTEX			OMD, Dubai *	UNITED ARAB EMIRATES
ARWA3 ABAYA	PERSIL	PERSIL ABAYA SHAMPOO	DDB DUBAI	UNITED ARAB EMIRATES	OMD, Dubai *	UNITED ARAB EMIRATES
SPEED PERSONIFIED	NISSAN	NISSAN 370Z	TBWA/RAAD UAE, Dubai	UNITED ARAB EMIRATES	MINDSHARE, Dubai *	UNITED ARAB EMIRATES
NAWRAS PIGGYBACKING	NAWRAS	WIFI	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO *	EGYPT	OMD, Cairo	EGYPT
LIVE STREAMING EGYPT	EGYPT TOURIST AUTHORITY	EGYPT	JWT CAIRO *	EGYPT	JWT EXPERIENCE, Cairo	EGYPT
RESCUE RADIO	SAWA MNINJAH	SAWA MNINJAH	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	MINDSHARE, Dubai	UNITED ARAB EMIRATES
CHEYEF HALAK	LBCI	ANTI-DISCRIMINATION	IMPACT BBDO, Beirut *	LEBANON	IMPACT BBDO, Beirut	LEBANON
FILM PERSONALITY TEST	DUBAI INTERNATIONAL-FILM FESTIVAL	FILM FESTIVAL	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES