

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A02 MOBILE APPLICATIONS & OTHER DOWNLOADABLE TOOLS				
MADE TO THRILL	TOYOTA MOTOR CORPORATION MIDDLE EAST	TOYOTA 86	DRIVE DENTSU, Dubai	UNITED ARAB EMIRATES
CHEYEF HALAK APPLICATION	LBCI	CHEYEF HALAK	IMPACT BBDO, Beirut	LEBANON
THE SATIRE REVOLUTION	BLACKBERRY	BLACKBERRY	STARCOM MEDIAVEST GROUP, Dubai	UNITED ARAB EMIRATES
A03 VIRAL MARKETING & MESSAGING FOR MOBILE				
#LRINSTASURVIVAL	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
A04 MOBILE GAMES				
MADE TO THRILL	TOYOTA MOTOR CORPORATION MIDDLE EAST	TOYOTA 86	DRIVE DENTSU, Dubai	UNITED ARAB EMIRATES
A05 MOBILE ADVERTISING				
NAWRAS PIGGYBACKING	NAWRAS	WIFI	LEO BURNETT DUBAI	UNITED ARAB EMIRATES