

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 FOODS				
EARTHQUAKE	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PARACHUTE	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
TORNADO	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
A07 CARS & AUTOMOTIVE SERVICES				
MUSIC	RASAMNY-YOUNI-S MOTOR CO.	NISSAN JUKE	IMPACT BBDO, Beirut	LEBANON
SHOPPING	RASAMNY-YOUNI-S MOTOR CO.	NISSAN JUKE	IMPACT BBDO, Beirut	LEBANON
CIRCUS	BRIDGESTONE	TIRES	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
MOTEL	BRIDGESTONE	TIRES	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
A08 RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS				
PELICANS	HARVEY NICHOLS DUBAI	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
B01 FOODS				
TOBLERONE - COGS	MONDELEZ INTERNATIONAL-	TOBLERONE	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
TOBLERONE - GOLD BULLION	MONDELEZ INTERNATIONAL-	TOBLERONE	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
B04 COSMETICS & BEAUTY, TOILETRIES & OTC PHARMACY				
FIDELITY	UNILEVER GULF	AXE DEODORANT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
FAST FOOD	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
CHOCOLATE	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
JUICE	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
B07 CARS & AUTOMOTIVE SERVICES				
HANGING BY A THREAD	ARABIAN AUTOMOBILES	CARS & AUTOMOTIVES	TBWAI/RAAD UAE, Dubai	UNITED ARAB EMIRATES
LEMUR	LAND ROVER	LAND ROVER LR4	Y&R DUBAI	UNITED ARAB EMIRATES
B08 RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS				
PABLO PICASSO	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
VAN GOGH	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
JACKSON POLLOCK	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
B09 TRAVEL, TRANSPORT, ENTERTAINMENT & LEISURE				
CROSS LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
LOOP & SPLIT	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
FORMATION LOOP & SPLIT	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
LOOP & CLIMB	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
B11 BANKING, INVESTMENT & INSURANCE				
WINDOW	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
STEPS	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
OPEN BOX	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
TARGET	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
B14 CORPORATE IMAGE				
LEAD BY EXAMPLE	THE CHANGE INITIATIVE	THE CHANGE INITIATIVE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
C02 SPECIAL BUILD				
WAR-TORN WALLS	MINSITRY OF SOCIAL AFFAIRS - SAVE THE CHILDREN	NO TO VIOLENCE AGAINST CHILDREN	LOWE PIMO, Beirut	LEBANON
CRASH TEST DUMMIES	NISSAN MIDDLE EAST	ROAD SAFETY AWARENESS	TBWAI/RAAD UAE, Dubai	UNITED ARAB EMIRATES
C03 SMALL SCALE SPECIAL SOLUTIONS				
BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT, Dubai	UNITED ARAB EMIRATES
THE PROMISE	PROCTER & GAMBLE	BREAST CANCER AWARENESS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO	EGYPT
C04 STUNTS & LIVE ADVERTISING				
SEPTEMBER CHRISTMAS	TAMANNA	TAMANNA	HORIZON DRAFTFCB, Beirut	LEBANON
RAMADAN PLATE	AL-BERR CHARITABLE ASSOCIATION	AL-BERR CHARITABLE ASSOCIATION	FP7/RUH, Riyadh	SAUDI ARABIA
CONVERSATIONS-	ALSERKAL AVENUE /AL MANZIL SCHOOL	AL MANZIL SCHOOL	DDB DUBAI	UNITED ARAB EMIRATES
C05 DIGITAL OUTDOOR				
LIVE STREAMING EGYPT	EGYPT TOURIST AUTHORITY	EGYPT	JWT CAIRO	EGYPT