

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 FOODS</b>				
EARTHQUAKE	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PARACHUTE	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
TORNADO	MARS FOODS	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
OVEN	GLOBAL EXPORT CO.	AMERICAN GARDEN VIENNA SAUSAGE	Y&R DUBAI	UNITED ARAB EMIRATES
STOVE	GLOBAL EXPORT CO.	AMERICAN GARDEN VIENNA SAUSAGE	Y&R DUBAI	UNITED ARAB EMIRATES
BBQ	GLOBAL EXPORT CO.	AMERICAN GARDEN VIENNA SAUSAGE	Y&R DUBAI	UNITED ARAB EMIRATES
TOBLERONE - COGS	MONDELEZ INTERNATIONAL-	TOBLERONE	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
TOBLERONE - GOLD BULLION	MONDELEZ INTERNATIONAL-	TOBLERONE	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
DON	KITKAT	KITKAT	JWT, Dubai	UNITED ARAB EMIRATES
GIRLS	KITKAT	KITKAT	JWT, Dubai	UNITED ARAB EMIRATES
<b>A02 DRINKS</b>				
NINJA	GLOBAL EXPORT CO.	AMERICAN GARDEN COCONUT JUICE	Y&R DUBAI	UNITED ARAB EMIRATES
CHIHUAHUA	GLOBAL EXPORT CO.	AMERICAN GARDEN COCONUT JUICE	Y&R DUBAI	UNITED ARAB EMIRATES
<b>A03 HOUSEHOLD, HOME APPLIANCES &amp; FURNISHINGS, HOME ELECTRONICS &amp; AUDIO-VISUAL</b>				
SEWAGE	AL MOBIDOON	CHAMPION SPRAYON FRESH CARPET / CARPET ODOR ELIMINATOR	GREY MENA, Dubai	UNITED ARAB EMIRATES
SHEEP BARN	AL MOBIDOON	CHAMPION SPRAYON FRESH CARPET / CARPET ODOR ELIMINATOR	GREY MENA, Dubai	UNITED ARAB EMIRATES
BARBIE	SACO	VACUUM	JWT, Riyadh	SAUDI ARABIA
SOLDIER	SACO	VACUUM	JWT, Riyadh	SAUDI ARABIA
TAPE	SACO	VACUUM	JWT, Riyadh	SAUDI ARABIA
SOLDIER BEAR	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
CACTUS FEATHER	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
GLASS BALLOONS	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES
FATHER	HENKEL	PERSIL STARCH	DDB DUBAI	UNITED ARAB EMIRATES
SON	HENKEL	PERSIL STARCH	DDB DUBAI	UNITED ARAB EMIRATES
MOTHER	HENKEL	PERSIL STARCH	DDB DUBAI	UNITED ARAB EMIRATES
<b>A04 COSMETICS &amp; BEAUTY, TOILETRIES &amp; OTC PHARMACY</b>				
FIDELITY	UNILEVER GULF	AXE DEODORANT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
FAST FOOD	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
CHOCOLATE	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
JUICE	AL KHAYYAT INVESTMENTS	RENNIE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
<b>A05 CLOTHING, FOOTWEAR &amp; ACCESSORIES</b>				
BAG	BOUTIQUE M PINO	BOUTIQUE M PINO	LOWE MENA, Dubai	UNITED ARAB EMIRATES
BELT	BOUTIQUE M PINO	BOUTIQUE M PINO	LOWE MENA, Dubai	UNITED ARAB EMIRATES
ACCESSORY	BOUTIQUE M PINO	BOUTIQUE M PINO	LOWE MENA, Dubai	UNITED ARAB EMIRATES
<b>A07 CARS &amp; AUTOMOTIVE SERVICES</b>				
GORILLA	MERCEDES-BENZ-EGYPT	GLK CLASS	IMPACT/BBDO, Cairo	EGYPT
DINOSAUR	MERCEDES-BENZ-EGYPT	GLK CLASS	IMPACT/BBDO, Cairo	EGYPT

CROCODILE	MERCEDES-BENZ-EGYPT	GLK CLASS	IMPACT/BBDO, Cairo	EGYPT
CIRCUS	BRIDGESTONE	TIRES	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
MOTEL	BRIDGESTONE	TIRES	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LEMUR	LAND ROVER	LAND ROVER LR4	Y&R DUBAI	UNITED ARAB EMIRATES
GRIZZLY BEAR	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
HONEY BADGER	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
HORNED OWL	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
BENGAL TIGER	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
<b>A08 RETAIL STORES, RESTAURANTS &amp; FAST FOOD OUTLETS</b>				
MAXIMUM IMPACT	HARVEY NICHOLS DUBAI	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
PELICANS	HARVEY NICHOLS DUBAI	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
PABLO PICASSO	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
VAN GOGH	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
JACKSON POLLOCK	LE CHARCUTIER	KITCHEN ACCESSORIES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
<b>A09 TRAVEL, TRANSPORT, ENTERTAINMENT &amp; LEISURE</b>				
CYCLING UNINTERRUPTED-CAT	DUBAI CYCLING COURSE	CYCLING TRACK	LIVINGROOM, Dubai	UNITED ARAB EMIRATES
CYCLING UNINTERRUPTED-CAR	DUBAI CYCLING COURSE	CYCLING TRACK	LIVINGROOM, Dubai	UNITED ARAB EMIRATES
CYCLING UNINTERRUPTED-TRAFFIC LIGHT	DUBAI CYCLING COURSE	CYCLING TRACK	LIVINGROOM, Dubai	UNITED ARAB EMIRATES
<b>A10 PUBLICATIONS &amp; MEDIA</b>				
BREAK-FREE PINT CAMPAIGN - ALIEN 3	FOX INTERNATIONAL-CHANNELS	MOVIE CHANNEL	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
BREAK-FREE PINT CAMPAIGN - MATRIX	FOX INTERNATIONAL-CHANNELS	MOVIE CHANNEL	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
BREAK-FREE PRINT CAMPAIGN - SCARY MOVIE 4	FOX INTERNATIONAL-CHANNELS	MOVIE CHANNEL	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
TELEGRAPH COMPANY	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES
UNIVERSITY	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES
RECORD LABEL	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES
RESTAURANT	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES
<b>A11 BANKING, INVESTMENT &amp; INSURANCE</b>				
WINDOW	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
STEPS	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
TARGET	BANK MUSCAT	BANKING PRODUCT / ASSET MANAGEMENT	LOWE MENA, Dubai	UNITED ARAB EMIRATES
<b>A13 COMMERCIAL PUBLIC SERVICES</b>				
WAITING ROOM	CNN/TWOFOUR54-	CARTOON NETWORK ACADEMY	TBWA\IRAAD UAE, Dubai	UNITED ARAB EMIRATES
BUS STOP	CNN/TWOFOUR54-	CARTOON NETWORK ACADEMY	TBWA\IRAAD UAE, Dubai	UNITED ARAB EMIRATES
ELEVATOR	CNN/TWOFOUR54-	CARTOON NETWORK ACADEMY	TBWA\IRAAD UAE, Dubai	UNITED ARAB EMIRATES
<b>A14 CORPORATE IMAGE</b>				
SAGO WORMS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
GOLIATH TARANTULA	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
WILDEBEEST EYEBALLS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
FRUIT BAT	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
DHAB LIZARD	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
<b>A15 PUBLIC HEALTH &amp; SAFETY, PUBLIC AWARENESS, FUNDRAISING AND APPEALS</b>				

DECEASED USERS	VOLKSWAGEN	ROAD SAFETY	BPG KUWAIT, Kuwait City	KUWAIT
CHILD	CHEYEF HALAK	CHEYEF HALAK DISCRIMINATION	IMPACT BBDO, Beirut	LEBANON
RACES	CHEYEF HALAK	CHEYEF HALAK DISCRIMINATION	IMPACT BBDO, Beirut	LEBANON
FAMILY	CHEYEF HALAK	CHEYEF HALAK DISCRIMINATION	IMPACT BBDO, Beirut	LEBANON
DIRTY LAUNDRY	RED CROSS LEBANON	RED CROSS LEBANON	Y&R DUBAI	UNITED ARAB EMIRATES
DIVORCE	RED CROSS LEBANON	RED CROSS LEBANON	Y&R DUBAI	UNITED ARAB EMIRATES
DRAMA	RED CROSS LEBANON	RED CROSS LEBANON	Y&R DUBAI	UNITED ARAB EMIRATES