

# PROMO & ACTIVATION

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO	EGYPT
<b>Gold</b>				
BRING A SMILE	CLOROX COMPANY	GLAD	DDB DUBAI	UNITED ARAB EMIRATES
DETTOL STAMPS	RECKITT BENCKISER	DETTOL LIQUID HAND WASH - SCHOOLS' PROGRAM	HAVAS WORLDWIDE - MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
RESCUE RADIO	SAWA MNINJAH	SAWA MNINJAH	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
<b>Silver</b>				
SAY IT LIKE BOND	SONY	XPERIA ION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
MAN TALK CHALLENGE WITH CAPTAIN REDA	AHRAM BEVERAGES COMPANY	BIRELL	JWT CAIRO	EGYPT
BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT, Dubai	UNITED ARAB EMIRATES
<b>Bronze</b>				
CONVERSATIONS-	ALSERKAL AVENUE /AL MANZIL SCHOOL	AL MANZIL SCHOOL	DDB DUBAI	UNITED ARAB EMIRATES
RARE SHORT FILMS. NO RERUNS	OUTBOX	INTERNATIONAL-SHORT FILM FESTIVAL	LEO BURNETT BEIRUT	LEBANON
AWESOME TRAVELING MACHINE	EMIRATES NBD	ATMS	FP7/DXB, Dubai	UNITED ARAB EMIRATES
A VERY PUBLIC DISPLAY OF AFFECTION - THE MEN WHO SHARED THEIR LOVE WITH MILLIONS	UNILEVER	DOVE MEN+ CARE	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT, Dubai	UNITED ARAB EMIRATES