

DIRECT WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THE GOOD NOTE	BOU KHALIL SUPERMARCHÉ	THE GOOD NOTE	J. WALTER THOMPSON BEIRUT	LEBANON
Gold				
DOWNTOWN FONTS	AL ISMAELIA	REAL ESTATE	J. WALTER THOMPSON CAIRO	EGYPT
THE GOOD NOTE	BOU KHALIL SUPERMARCHÉ	THE GOOD NOTE	J. WALTER THOMPSON BEIRUT	LEBANON
ABANDONED LIVES	38SMILES	NON PROFIT ANIMAL RESCUE GROUP	MULLENLOWE MENA, Dubai	UNITED ARAB EMIRATES
THE GOOD NOTE	BOU KHALIL SUPERMARCHÉ	THE GOOD NOTE	J. WALTER THOMPSON BEIRUT	LEBANON
Silver				
THE TRIBAL RAPPORT FIELD GUIDE	MERCEDES-BENZ	G-CLASS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
MERRY BALCONIES	PROCTER & GAMBLE	BONUX	LEO BURNETT BEIRUT	LEBANON
BACK OFF RADIO	ROADS AND TRANSPORT AUTHORITY	PUBLIC TRANSPORT	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
I CAN TEACH YOU TOO	DUBAI CARES	CHARITY ORGANIZATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
DOWNTOWN FONTS	AL ISMAELIA	REAL ESTATE	J. WALTER THOMPSON CAIRO	EGYPT
Bronze				
BACK OFF RADIO	ROADS AND TRANSPORT AUTHORITY	PUBLIC TRANSPORT	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
GIVE MOM BACK HER NAME	UN WOMEN	UN WOMEN	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
I CAN TEACH YOU TOO	DUBAI CARES	CHARITY ORGANIZATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
THE TRIBAL RAPPORT FIELD GUIDE	MERCEDES-BENZ	G-CLASS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES