Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
SPUBLE	SPUBLE	THE APP THAT CREATES REAL LIFE SPEECH BUBBLES	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
Innovation Lynx				
HANDLE ON HYGIENE	UNILEVER	LIFEBOUY	GEOMETRY GLOBAL, Dubai	UNITED ARAB EMIRATES
SAMSUNG SAFETY SCREEN	SAMSUNG	ELECTRONICS WITH CUTTING-EDGE TECHNOLOGY	LEO BURNETT DUBAI	UNITED ARAB EMIRATES