

INTERACTIVE WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
#POSTWISELY	DU (EMIRATES INTEGRATED TELECOMMUNICATIONS COMPANY)	TELECOMMUNICATION	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Gold				
LEGALLY BRIDE	KAFA (ENOUGH) VIOLENCE & EXPLOITATION	WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON
THE HAMMAM FIGHTER	ORANGE	4G SERVICES	FP7/TUN, Tunis	TUNISIA
Gold Campaign				
THE LAST ICE BUCKET CHALLENGE	CONNECT	CONNECT INTERNET PROVIDER	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
THE LAST HARLEM SHAKE	CONNECT	CONNECT INTERNET PROVIDER	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
Silver				
SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTTERY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
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HADIA TIME	LENOVO MIDDLE EAST	LENOVO	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
Silver Campaign				
WRESTLER	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
ROCKSTAR	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
Bronze				
THE HAMMAM FIGHTER	ORANGE	4G SERVICES	FP7/TUN, Tunis	TUNISIA
LIFE SAVING CAPTCHA	RED CRESCENT JORDAN	CHARITY	J. WALTER THOMPSON JORDAN, Amman	JORDAN
CHAMPION'S HIJACK	GO SPORT	GO SPORT RETAIL STORES	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
TUMMYFISH	NESTLÉ' MIDDLE EAST	U4HK	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
STOP THE HUNGER	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LIPTON FIT CART	UNILEVER	LIPTON GREEN TEA FIT CART	WUNDERMAN DUBAI	UNITED ARAB EMIRATES
TUMMYFISH	NESTLÉ' MIDDLE EAST	U4HK	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
Bronze Campaign				
YOGA RETREAT	EMIRATES GROUP	DNATA TRAVEL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
OKTOBERFEST	EMIRATES GROUP	DNATA TRAVEL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES