

# PROMO & ACTIVATION WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
<b>Gold</b>				
TRUMP	ROYAL JORDANIAN	SPECIAL PROMOTION	MEMAC OGILVY ADVIZE, Amman	JORDAN
LEGALLY BRIDE	KAFA (ENOUGH) VIOLENCE & EXPLOITATION	WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
THE HAMMAM FIGHTER	ORANGE	4G SERVICES	FP7/TUN, Tunis	TUNISIA
<b>Silver</b>				
HADIA TIME	LENOVO MIDDLE EAST	LENOVO	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTTERY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
EMIRATES MOVIE INDEX	EMIRATES HOLIDAYS	EMIRATES HOLIDAYS	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
<b>Bronze</b>				
THE AC VESTS	EMIRATES NBD	BUSINESS BANKING	FP7/DXB, Dubai	UNITED ARAB EMIRATES
#BEATME	UN WOMEN PAKISTAN	WOMEN'S EMPOWERMENT	BBDO PAKISTAN, Lahore	PAKISTAN
SWITCHED ON	PEPSICO	7UP	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
STOP THE HUNGER	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
FIGHTING FISTS WITH A FINGER	DUBAI FOUNDATION FOR WOMEN & CHILDREN	ANTI-DOMESTIC VIOLENCE	FP7/DXB, Dubai	UNITED ARAB EMIRATES
TRAFFIC GAAYE	VIDEOCON MOBILE	VIDEOCON MOBILE	Y&R DUBAI	UNITED ARAB EMIRATES
IKEA IT'S THAT AFFORDABLE PRICE TAGS	IKEA - SAUDI ARABIA	IKEA TAGS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES