

DESIGN WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Gold				
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
LIFE SAVING SCARECROW	VARUNA PUMPS	AGRICULTURAL PUMPS	Y&R DUBAI	UNITED ARAB EMIRATES
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
Silver				
THE 25% LESS COOKBOOK	BRF	SADIA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
ONE POSTER FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
THE LIGHT PIN PROJECT	UNILEVER	OMO	RÉPUBLIQUE, Beirut	LEBANON
THE PRINT AD THAT WAS NEVER PRINTED	BEKO	EARTH DAY	McCANN ISTANBUL	TURKEY
Bronze				
ARABIC REASSEMBLED	AL FUTTAIM	IKEA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
BRIDAL UNIFORM	UN WOMEN PAKISTAN	PUBLIC SERVICE	BBDO PAKISTAN, Lahore	PAKISTAN
DUBAI FONT	THE EXECUTIVE COUNCIL	DUBAI FONT	Y&R DUBAI	UNITED ARAB EMIRATES