

# FILM CRAFT SHORTLIST

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Direction</b>				
FEAR OF FLYING	ROYAL JORDANIAN	AIRLINE / SOCIAL MESSAGE	MEMAC OGILVY ADVIZE, Amman	JORDAN
65TH ANNIVERSARY	NATIONAL BANK OF KUWAIT	BANK 65TH ANNIVERSARY	SENYAR MARKETING AND BRANDING, Hawalli	KUWAIT
MURMURS OF REVERENCE	THE MINISTRY OF CULTURE AND INFORMATION - KSA	HAJJ 2017	MIRUM AGENCY, Riyadh	SAUDI ARABIA
GREED	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
FIFTY YEARS OF MOTHERHOOD	DANONE	DANONE YOGHURT	GOOD PEOPLE FILMS, Cairo	EGYPT
THE BOY NOBODY COULD SEE	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
AN ODE TO ARAB FEMINISM	MASHROU' LEILA	IBN EL LEIL (SON OF THE NIGHT) DELUXE EDITION	FP7/BEY, Beirut	LEBANON
NOW OR NEVER	ORANGE	ORANGE	FP7/CAI, Cairo	EGYPT
<b>A02 Script</b>				
CAREEM- THE MAZE	CAREEM	CAREEM	J. WALTER THOMPSON CAIRO	EGYPT
FEAR OF FLYING	ROYAL JORDANIAN	AIRLINE / SOCIAL MESSAGE	MEMAC OGILVY ADVIZE, Amman	JORDAN
65TH ANNIVERSARY	NATIONAL BANK OF KUWAIT	BANK 65TH ANNIVERSARY	SENYAR MARKETING AND BRANDING, Hawalli	KUWAIT
HANGRY CATS	HARVEST FOOD	BAWADI	GOOD PEOPLE CONTENT, Cairo	EGYPT
VW BRAND FILMS	VOLKSWAGEN MIDDLE EAST	-	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
MEET YOUR MOTHER	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
<b>A03 Casting</b>				
FEAR OF FLYING	ROYAL JORDANIAN	AIRLINE / SOCIAL MESSAGE	MEMAC OGILVY ADVIZE, Amman	JORDAN
65TH ANNIVERSARY	NATIONAL BANK OF KUWAIT	BANK 65TH ANNIVERSARY	SENYAR MARKETING AND BRANDING, Hawalli	KUWAIT
#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
GREED	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THIRTY NINE	MCDONALD'S	MCDONALD'S COMBO MEAL	FP7/CAI, Cairo	EGYPT
FIFTY YEARS OF MOTHERHOOD	DANONE	DANONE YOGHURT	GOOD PEOPLE FILMS, Cairo	EGYPT
THE BOY NOBODY COULD SEE	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
NOW OR NEVER	ORANGE	ORANGE	FP7/CAI, Cairo	EGYPT
<b>A04 Production Design / Art Direction</b>				
65TH ANNIVERSARY	NATIONAL BANK OF KUWAIT	BANK 65TH ANNIVERSARY	SENYAR MARKETING AND BRANDING, Hawalli	KUWAIT
GREED	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THE BOY NOBODY COULD SEE	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>A05 Cinematography</b>				
CAREEM- THE MAZE	CAREEM	CAREEM	J. WALTER THOMPSON CAIRO	EGYPT
FEAR OF FLYING	ROYAL JORDANIAN	AIRLINE / SOCIAL MESSAGE	MEMAC OGILVY ADVIZE, Amman	JORDAN
MURMURS OF REVERENCE	THE MINISTRY OF CULTURE AND INFORMATION - KSA	HAJJ 2017	MIRUM AGENCY, Riyadh	SAUDI ARABIA
GREED	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
FIFTY YEARS OF MOTHERHOOD	DANONE	DANONE YOGHURT	GOOD PEOPLE FILMS, Cairo	EGYPT
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
AN ODE TO ARAB FEMINISM	MASHROU' LEILA	IBN EL LEIL (SON OF THE NIGHT) DELUXE EDITION	FP7/BEY, Beirut	LEBANON
NOW OR NEVER	ORANGE	ORANGE	FP7/CAI, Cairo	EGYPT
<b>A06 Editing</b>				
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
<b>A07 Use of Original Music</b>				
LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT, Cairo	EGYPT
WE WILL SING LOVE	MOBILE TELECOMMUNICATION COMPANY (ZAIN)	MOBILE TELECOMMUNICATION COMPANY (ZAIN) RAMADAN	MINDSHARE DUBAI	UNITED ARAB EMIRATES
AN ODE TO ARAB FEMINISM	MASHROU' LEILA	IBN EL LEIL (SON OF THE NIGHT) DELUXE EDITION	FP7/BEY, Beirut	LEBANON
NOW OR NEVER	ORANGE	ORANGE	FP7/CAI, Cairo	EGYPT
<b>A08 Use of Licensed or Adapted Music</b>				
65TH ANNIVERSARY	NATIONAL BANK OF KUWAIT	BANK 65TH ANNIVERSARY	SENYAR MARKETING AND BRANDING, Hawalli	KUWAIT
<b>A09 Sound Design</b>				
MURMURS OF REVERENCE	THE MINISTRY OF CULTURE AND INFORMATION - KSA	HAJJ 2017	MIRUM AGENCY, Riyadh	SAUDI ARABIA
<b>A12 Achievement in Production</b>				
#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES