

FILM WINNERS

SPONSORED BY



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
WE'RE LISTENING - THE BIL ARABI DOCUMENTARY	VICE	THE LAUNCH OF VICE ARABIA	VICE ARABIA, Dubai *	UNITED ARAB EMIRATES	VICE ARABIA, Dubai	UNITED ARAB EMIRATES
Gold						
CLORETS: SO CLOSE	MONDELEZ	CLORETS - CHEWING GUM	J. WALTER THOMPSON CAIRO *	EGYPT	OMAR HILAL, Maadi	EGYPT
Silver						
CHIZZA	KFC	KFC CHIZZA	IMPACT BBDO, Dubai *	UNITED ARAB EMIRATES	MMI, Essex	UNITED KINGDOM
FEAR OF FLYING	ROYAL JORDANIAN	AIRLINE / SOCIAL MESSAGE	MEMAC OGILVY ADVIZE, Amman *	JORDAN	DEJAVU, Dubai	UNITED ARAB EMIRATES
Silver Campaign						
DOOR	EGBANK	EGBANK	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
STAIRS	EGBANK	EGBANK	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
FIGHT	EGBANK	EGBANK	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
JUICE	EGBANK	EGBANK	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
Bronze						
THE BOY NOBODY COULD SEE	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO, Dubai *	UNITED ARAB EMIRATES	TRUFFLE, Beirut	LEBANON
WE WILL SING LOVE	MOBILE TELECOMMUNICATION COMPANY (ZAIN)	MOBILE TELECOMMUNICATION COMPANY (ZAIN) RAMADAN	LOTS OF JOY PRODUCTIONS, Kuwait	KUWAIT	LOTS OF JOY PRODUCTIONS, Kuwait	KUWAIT
Bronze Campaign						
HAIRCUT	MCDONALD'S	MCDONALD'S COMBO MEAL	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
FUR	MCDONALD'S	MCDONALD'S COMBO MEAL	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
BALANCE SHEET	MCDONALD'S	MCDONALD'S COMBO MEAL	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT