

HEALTHCARE WINNERS

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King's College Hospital London



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
Gold				
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
THE WORLD'S MOST ELIGIBLE BACHELOR	OL PEJETA CONSERVANCY	WILDLIFE CONSERVANCY	OGILVY & MATHER AFRICA, Nairobi	KENYA
Silver				
LIFEBUOY - HANDLE ON HYGIENE 2.0	UNILEVER MIDDLE EAST	OTC HAND SANITIZER	GEOMETRY GLOBAL, Dubai	UNITED ARAB EMIRATES
TUMMYFISH	NESTLÉ MIDDLE EAST	U4HK	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
NOT BEFORE 18	RDFL	AWARENESS CAMPAIGN	J. WALTER THOMPSON BEIRUT	LEBANON
THE SPECIAL SHISHA	AMERICAN UNIVERSITY OF BEIRUT MEDICAL CENTER (AUBMC)	INSTITUTIONAL	TBWA/IRAAD, Beirut	LEBANON
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
Bronze				
LIFEBUOY - HANDLE ON HYGIENE 2.0	UNILEVER MIDDLE EAST	OTC HAND SANITIZER	GEOMETRY GLOBAL, Dubai	UNITED ARAB EMIRATES
NAZAR	ASTER DM HEALTHCARE	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
THE ANTI-CAMPAIGN CAMPAIGN	SAUDI MINISTRY OF HEALTH	ANTI-SMOKING	MINISTRY OF HEALTH SAUDI ARABIA, Riyadh	SAUDI ARABIA
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