

INTEGRATED WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Gold				
#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
Silver				
CAREEM- THE MAZE	CAREEM	CAREEM	J. WALTER THOMPSON CAIRO	EGYPT
CAMELPOWER	NISSAN	DESERT LINEUP	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
Bronze				
THE DULLEST AD IN HISTORY FOR THE LEAST ACTIVE KIDS IN HISTORY	OMO	"DIRT IS GOOD" RELAUNCH	FP7/DXB, Dubai	UNITED ARAB EMIRATES