

# PRINT & OUTDOOR CRAFT SHORTLIST

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PRINT WORKS



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Art Direction</b>				
TANGLED KISS	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
TANGLED MJ	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
TANGLED SIA	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
BIG MAC	MCDONALD'S	MCDELIVERY	DDB DUBAI	UNITED ARAB EMIRATES
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
MOSAIC TILES	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
STAINED GLASS	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
DOOR	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
KNOWLEDGE IS BULLETPROOF	SOC OUTREACH	GIRLS' EDUCATION	BBDO PAKISTAN, Lahore	PAKISTAN
<b>A03 Illustration</b>				
TANGLED KISS	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
TANGLED MJ	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
TANGLED SIA	VIVA BAHRAIN B.S.C.	BOSE WIRELESS HEADPHONES	MEMAC OGILVY, Manama	BAHRAIN
THE BEAR	HENKEL	VERNEL FABRIC SOFTENER	DDB DUBAI	UNITED ARAB EMIRATES
THE SHARK	HENKEL	VERNEL FABRIC SOFTENER	DDB DUBAI	UNITED ARAB EMIRATES
FOREST	VISA	VISA INFINITE	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
VEGAS	VISA	VISA INFINITE	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>A04 Photography</b>				
COUCH	AL TAYER GROUP	HARVEY NICHOLS - DUBAI	SCIENCE & SUNSHINE, Dubai	UNITED ARAB EMIRATES
PILE	AL TAYER GROUP	HARVEY NICHOLS - DUBAI	SCIENCE & SUNSHINE, Dubai	UNITED ARAB EMIRATES
<b>A05 Use of Arabic Script / Calligraphy</b>				
HADAF MOHAMMED	BIDAYA HOME FINANCE	HOME FINANCE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
ZAWAJ KHALID	BIDAYA HOME FINANCE	HOME FINANCE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
DUBAI FONT	THE EXECUTIVE COUNCIL	DUBAI FONT	Y&R DUBAI	UNITED ARAB EMIRATES
#URDUPOEATRY	KASHMIR COOKING OILS & BANASPATI	COOKING OILS AND BANASPATI	BBDO PAKISTAN, Lahore	PAKISTAN