

# Creative Effectiveness

## Winners

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Creative Effectiveness Grand Prix</b>				
SLOW TRENDS	CONNECT	CONNECT BOUNDLESS	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
<b>Creative Effectiveness</b>				
REMAKE THE BOXER	PEPSICO	STING	BBDO PAKISTAN, Lahore	PAKISTAN
THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN