

Design Winners

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN
Gold				
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
Silver				
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN
#SHAMEONWHO	ABAAD	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
Bronze				
FEAR AND FANTASY FESTIVAL	FASHION FILM FESTIVAL ISTANBUL	FASHION FILM FESTIVAL	TBWA\ISTANBUL	TURKEY
UNSEEN POTENTIAL	AL TAYER MOTORS	RECYCLED DESIGN	FP7/DXB, Dubai	UNITED ARAB EMIRATES
THE BULLETPROOF NOVEL	SOC OUTREACH	GIRLS' EDUCATION	BBDO PAKISTAN, Lahore	PAKISTAN
RX PRESCRIPTION STICKERS	DUBAI HEALTH AUTHORITY	MEDICAL PRESCRIPTION STICKERS FOR THE ILLITERATE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES