

Digital Winners

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International Festival of Creativity 10-13 March 2019

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
HAILSTORM IN ISTANBUL	IKEA	IKEA	TBWA ISTANBUL	TURKEY
Gold				
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Silver				
TWIX FACE OFF	MARS	TWIX	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LUCKY FACE	LA LIBANAISE DES JEUX	LOTTO	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Bronze				
SLOW FACE	CONNECT	CONNECT BOUNDLESS	TBWA RAAD, Dubai	UNITED ARAB EMIRATES
ELEVATOR TWEETS	TWITTER	TWITTER	GEOMETRY GLOBAL, Dubai	UNITED ARAB EMIRATES
TWIX FACE OFF	MARS	TWIX	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LITTLE PONY	CHEVROLET	CHEVROLET	COMMONWEALTH/McCANN, Dubai	UNITED ARAB EMIRATES
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
CARGO PASSENGER CLASS	FLYADEAL	FLYADEAL AIRLINE	77 MEDIA, Jeddah	SAUDI ARABIA
100 SIMPLE JOYS OF DRIVING	VOLKSWAGEN MIDDLE EAST	VOLKSWAGEN	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
TWIX FACE OFF	MARS	TWIX	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA RAAD, Dubai	UNITED ARAB EMIRATES
AL UMObUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
MCCAFÉ 'SIMPLE'	MCDONALD'S	MCCAFÉ	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA RAAD, Dubai	UNITED ARAB EMIRATES