

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Cinema & Theatrical: Fiction & Non-Fiction				
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
A02 TV & Broadcast: Fiction & Non-Fiction				
HEKAYA FAMILY	ETISALAT MISR	TARRIF	FP7/CAI, Cairo	EGYPT
A03 Online: Fiction & Non-Fiction				
THE SWEET REVENGE	PRESIDENT CHEESE EGYPT	CHEESE	KIJAMII, Cairo	EGYPT
THE SOUND OF SHISHA	AUBMC	AWARENESS CAMPAIGN	TBWA/RAAD, Beirut	LEBANON
A06 Use of Talent				
2019 RESOLUTION: TIME TO GET IN TOUCH... FOR REAL	DHL	DHL EXPRESS	J. WALTER THOMPSON CAIRO	EGYPT
FUNNY THINGS OFF THE TOP OF MY HEAD	HEAD & SHOULDERS	HEAD & SHOULDERS ANTI DANDRUFF SHAMPOO	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
STOP DOWRYMONGERING	UN WOMEN	ANTI FORCED DOWRY	BBDO PAKISTAN, Lahore	PAKISTAN
A07 Live Brand Experience				
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
A09 Use of Digital & Social				
Q 5-0	INFINITI	Q50	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
A10 Excellence in Brand or Product Integration into Existing Content				
STOP DOWRYMONGERING	UN WOMEN	ANTI FORCED DOWRY	BBDO PAKISTAN, Lahore	PAKISTAN
A11 Excellence in Audience Engagement & Distribution Strategy				
WASH VS WIPE	REHLAT	REHLAT APPLICATION	BEATTIE + DANE, Kuwait City	KUWAIT
THE UNOFFICIAL ANTHEM	TUNISIE TELECOM	BRAND COMMUNICATION	J. WALTER THOMPSON TUNIS	TUNISIA
PET A PLANT	EXOTICA	FLOWER SHOP	LEO BURNETT BEIRUT	LEBANON
A13 Innovation in Entertainment				
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
B02 Fan Engagement / Community Building				
3-WORD SONG		ENTERTAINMENT/SELF PROMOTION	BIGFOOT FILMS, Cairo	EGYPT
B03 Use of Licensed or Adapted Music				
THE UNOFFICIAL ANTHEM	TUNISIE TELECOM	BRAND COMMUNICATION	J. WALTER THOMPSON TUNIS	TUNISIA
B04 Use of Original Composition for a Brand or Campaign				
#MYSOUNDCOUNTS	DIAGEO LEBANON	SMIRNOFF	LEO BURNETT BEIRUT	LEBANON
C01 Film, Series & Audio				
THE SWEET REVENGE	PRESIDENT CHEESE EGYPT	CHEESE	KIJAMII, Cairo	EGYPT
C02 Live Experience				
OFFSIDE STUDIO	COCA-COLA	COCA-COLA	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
C03 Digital, Social & Emerging Tech				
Q 5-0	INFINITI	Q50	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
C04 Brand Integration & Sponsorships/Partnerships				
2019 RESOLUTION: TIME TO GET IN TOUCH... FOR REAL	DHL	DHL EXPRESS	J. WALTER THOMPSON CAIRO	EGYPT
WHAT HAPPENS IN RUSSIA, WON'T STAY IN RUSSIA!	SAUDI TELECOM COMPANY	ROAMING	J. WALTER THOMPSON, Riyadh	SAUDI ARABIA
C05 Sports for Good				
OFFSIDE STUDIO	COCA-COLA	COCA-COLA	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES