

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
WHAT ARE WE ALLOWING?	SAUDI TELECOM COMPANY	'TUBY' VIDEO APP FOR KIDS	J. WALTER THOMPSON, Riyadh	SAUDI ARABIA
Gold				
GOODBYE SON	IKEA UAE	IKEA	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
THE WAITING	ICRC LEBANON	THE MISSING	ICRC LEBANON, Beirut	LEBANON
Silver				
ELITE THERE'S A WAFER	HORREIA FOOD INDUSTRIES	ELITE WAFER	GOOD PEOPLE, Cairo	EGYPT
EXPLAINED TAKE 2	REHLAT	REHLAT APPLICATION	BEATTIE + DANE, Kuwait City	KUWAIT
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Silver Campaign				
FIRE	DU TELCO	DU TELECOM	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
CRASH	DU TELCO	DU TELECOM	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
Bronze				
ELITE THERE'S A WAFER	HORREIA FOOD INDUSTRIES	ELITE WAFER	GOOD PEOPLE, Cairo	EGYPT
SHOWER MISHAP	IKEA UAE	IKEA	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
BADYA THE CREATIVE CITY	PALM HILLS DEVELOPMENTS	BADYA	FP7/CAI, Cairo	EGYPT
UMNIAH SPEAK FOR YOURSELF	UMNIAH TELECOM	UMNIAH YOUTH NETWORK	GOOD PEOPLE, Cairo	EGYPT
SARAH. THE GAME CHANGER	SAUDI TELECOM COMPANY	FIBER OPTICS	J. WALTER THOMPSON, Riyadh	SAUDI ARABIA
MEZZA - I DRINK WHENEVER I WANT.	KASSATLY CHTAURA	MEZZA	OPERATION UNICORN, Ain El Rihane	LEBANON
NEVER TAKE YOUR JERSEY OFF	COCA-COLA	COKE	FP7/CAI, Cairo	EGYPT
Bronze Campaign				
HEKAYA FAMILY HOSPITAL	ETISALAT MISR	TARRIF	FP7/CAI, Cairo	EGYPT
HEKAYA FAMILY LIVINGROOM	ETISALAT MISR	TARRIF	FP7/CAI, Cairo	EGYPT