

Film Winners

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Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix Campaign						
FIRE	DU TELCO	DU TELECOM	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BIG KAHUNA FILMS, Dubai	UNITED ARAB EMIRATES
FALL	DU TELCO	DU TELECOM	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BIG KAHUNA FILMS, Dubai	UNITED ARAB EMIRATES
CRASH	DU TELCO	DU TELECOM	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BIG KAHUNA FILMS, Dubai	UNITED ARAB EMIRATES
Gold Campaign						
THAT CHEATER	IKEA UAE	IKEA	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	BIG FOOT FILMS, Dubai	UNITED ARAB EMIRATES
MAMA'S LITTLE BOY	IKEA UAE	IKEA	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	BIG FOOT FILMS, Dubai	UNITED ARAB EMIRATES
SHOWER MISHAP	IKEA UAE	IKEA	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	BIG FOOT FILMS, Dubai	UNITED ARAB EMIRATES
LEFTOVER MISERY	IKEA UAE	IKEA	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	BIG FOOT FILMS, Dubai	UNITED ARAB EMIRATES
Silver						
NEVER TAKE YOUR JERSEY OFF	COCA-COLA	COKE	FP7/CAI, Cairo *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
THE ABOU KHALAF'S	CONNECT	CONNECT UNLIMITED	TBW/IRAAD, Dubai *	UNITED ARAB EMIRATES	CITYFILMS PRODUCTION, Beirut	LEBANON
Bronze						
CAKE CHEF	DREEM	CAKE MIX-ENHANCER	LEO BURNETT CAIRO *	EGYPT	GOOD PEOPLE FILMS, Cairo	EGYPT
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	HANZO, Dubai	UNITED ARAB EMIRATES
Bronze Campaign						
GATE	SAUDI TELECOM COMPANY	'QITAF' ROYALTY PROGRAM	J. WALTER THOMPSON, Riyadh *	SAUDI ARABIA	GOOD PEOPLE, Beirut	LEBANON
CHECK IN	SAUDI TELECOM COMPANY	'QITAF' ROYALTY PROGRAM	J. WALTER THOMPSON, Riyadh *	SAUDI ARABIA	GOOD PEOPLE, Beirut	LEBANON