

Glass: The Award for Change

Shortlist

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Glass				
#SHEDRIVES	NISSAN KSA	INSTITUTIONAL	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES
OFFSIDE STUDIO	COCA-COLA	COCA-COLA	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
AN ODE TO ARAB FEMINISM	MASHROU' LEILA	IBL EL LEIL (SON OF THE NIGHT) DELUXE EDITION	FP7/BEY, Beirut	LEBANON
AL UMObUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
#SHAMEONWHO	ABAAD	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON
AKHOU NORA	SAUDI TELECOM COMPANY	FEMALE EMPOWERMENT	J. WALTER THOMPSON, Riyadh	SAUDI ARABIA
STOP DOWRYMONGERING	UN WOMEN	ANTI FORCED DOWRY	BBDO PAKISTAN, Lahore	PAKISTAN
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN