

# Healthcare Winners

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
RX PRESCRIPTION STICKERS	DUBAI HEALTH AUTHORITY	MEDICAL PRESCRIPTION STICKERS FOR THE ILLITERATE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
<b>Gold</b>				
THE TOXIC FLAG	THE WASTE MANAGEMENT COALITION	WASTE MANAGEMENT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THE TOXIC FLAG	THE WASTE MANAGEMENT COALITION	WASTE MANAGEMENT	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Silver</b>				
REASONS TO CELEBRATE	RECKITT BENCKISER	DUREX CONDOMS	HAVAS, Dubai	UNITED ARAB EMIRATES
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Silver Campaign</b>				
INHUMANE / HUMAN	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PAIN / DREAM	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
DESPAIR / JOY	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
CRUEL / CIVILIZED	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
SHAME / DEFIANCE	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Bronze</b>				
FISHEYE WART, UNDOUBTEDLY.	VEZEETA.COM	VEZEETA.COM	KAIRO, Cairo	EGYPT
THE SOUND OF SHISHA	AUBMC	AWARENESS CAMPAIGN	TBWAI RAAD, Beirut	LEBANON
STUB SUGAR	ASTER CLINICS	DIABETES CHECK-UPS	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
1K MARATHON	MINISTRY OF HEALTH AND PREVENTION (MOHAP), UAE	PUBLIC AWARENESS	GREY MENA, Dubai	UNITED ARAB EMIRATES
UNSPOKEN, UAE	THE LIGHTHOUSE CENTRE FOR WELLBEING	WORKPLACE MENTAL HEALTH	McCANN HEALTH, Dubai	UNITED ARAB EMIRATES
CLASICO DOGS	K9 CENTRAL DOGS / SNIFF PET ADOPTION	PET ADOPTION	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES