

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Media Agency	Country
<b>Grand Prix</b>						
AL UMObUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
<b>Gold</b>						
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore *	PAKISTAN	BBDO PAKISTAN, Lahore	PAKISTAN
THE KFC SCROLL THRU	KFC UAE	KFC	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES		
<b>Silver</b>						
THE KFC SCROLL THRU	KFC UAE	KFC	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES		
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	ABU DHABI MEDIA COMPANY, Abu Dhabi	UNITED ARAB EMIRATES
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	ABU DHABI MEDIA COMPANY, Abu Dhabi	UNITED ARAB EMIRATES
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore *	PAKISTAN	BBDO PAKISTAN, Lahore	PAKISTAN
AL UMObUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
THE RIGHT TO PLAY	OMO	"DIRT IS GOOD" REINFORCEMENT CAMPAIGN	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
<b>Bronze</b>						
PUCK SAVE THE COWS	ARLA FOODS	BLUE JAR CHEESE	PHD, Dubai *	UNITED ARAB EMIRATES	PHD, Dubai	UNITED ARAB EMIRATES
INFINITI: DCO	INFINITI	AUTOMOTIVE VEHICLES	OMD, Dubai *	UNITED ARAB EMIRATES	OMD, Dubai	UNITED ARAB EMIRATES
ROAD RAGE RADIO	CHEVROLET	CHEVROLET	COMMONWEALTH/McCANN, Dubai *	UNITED ARAB EMIRATES	CARAT, Dubai	UNITED ARAB EMIRATES
THE OFFICIAL SPONSOR OF LOSERS	MCDONALD'S	MCDONALD'S WORLD CUP CAMPAIGN	FP7/BEY, Beirut *	LEBANON	UM MENA, Beirut	LEBANON
THE BIG SHUTDOWN	SAUDI TELECOM COMPANY	SELF-SERVICE DIGITAL TOOLS	J. WALTER THOMPSON, Riyadh *	SAUDI ARABIA	UM MENA, Riyadh	SAUDI ARABIA
PEE PALETTE	AL AIN	BOTTLED WATER	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
HAILSTORM IN ISTANBUL	IKEA	IKEA	TBWA\ISTANBUL *	TURKEY		
UBER: COMMUTE MADE EASY	UBER	TRANSPORTATION	OMD, Dubai *	UNITED ARAB EMIRATES	OMD, Dubai	UNITED ARAB EMIRATES
EVERY STEP COUNTS	EMIRATES NBD	THE FITNESS APP	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES	ABU DHABI MEDIA COMPANY, Abu Dhabi	UNITED ARAB EMIRATES