

# Mobile Shortlist

Powered by



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Activation by Location or Proximity</b>				
QIBLA FINDER	GOOGLE	QIBLA FINDER	GOOGLE, Dubai	UNITED ARAB EMIRATES
<b>A02 Augmented Mobile Experience &amp; VR</b>				
LUCKY FACE	LA LIBANAISE DES JEUX	LOTTO	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
QIBLA FINDER	GOOGLE	QIBLA FINDER	GOOGLE, Dubai	UNITED ARAB EMIRATES
<b>B01 Mobile Websites</b>				
QIBLA FINDER	GOOGLE	QIBLA FINDER	GOOGLE, Dubai	UNITED ARAB EMIRATES
TWIX FACE OFF	MARS	TWIX	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>B03 Social for Mobile</b>				
LUCKY FACE	LA LIBANAISE DES JEUX	LOTTO	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THE KFC SCROLL THRU	KFC UAE	KFC	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
TWIX FACE OFF	MARS	TWIX	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES