

Design

Winners 2020 / 2021



Title	Brand	Product/Service	Category	Entrant Company	Location
Grand Prix					
PEACE CAMO	THE LEBANESE ARMY	PEACE CAMO ARMY UNIFORM	Consumer Products	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
Gold					
ART GAP	STANDARD CHARTERED BANK	INSTITUTIONAL	Creation of a new Brand Identity	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
BLOOD UNITY	DONNER SANG COMPTER (DSC)	ASHURA BLOOD DONATION DRIVE	Brand Collateral	FP7 McCANN, Dubai	UNITED ARAB EMIRATES
THE CLASS OF NO TOMORROW	UNICEF	SAFE SCHOOLS DECLARATION	Spatial & Sculptural Exhibitions and Experiences	TRAFFIC DIGITAL, Dubai	UNITED ARAB EMIRATES
Silver					
OCEAN IN A BAG	BEE'AH	PLASTIC POLLUTION	Posters	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
HIS OTHER STATS: AN INTERACTIVE DATA JOURNEY INTO MO SALAH'S LIFE ON TWITTER	KAIRO FOR IDEAS	KAIRO'S DATA AND INTELLIGENCE DEPARTMENT	Self-promotion	KAIRO, Cairo	EGYPT
SELF-TIMING SOAP	DELIVEROO	DELIVEROO	Innovation & Solution	? AND US, Dubai	UNITED ARAB EMIRATES
Bronze					
ILA BANK	BANK ABC	ONLINE BANKING APP	Creation of a new Brand Identity	SUPERUNION, London	UNITED KINGDOM
SHIFT+K+F+C	KFC	KFC	Brand Collateral	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
ROOM TO CHANGE	IKEA	IKEA STORAGE & ORGANISATION	Posters	LEO BURNETT, Riyadh	SAUDI ARABIA
WATCH FOR WIFI	SAUDI TELECOM COMPANY	PUBLIC WIFI	Posters	WUNDERMAN THOMPSON, Riyadh	SAUDI ARABIA
DREAM NUMBER	LOTO LIBANAIS	LOTTERY	Digital & Interactive Design	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES