

Title	Brand	Product/Service	Category	Entrant Company	Location
<b>Grand Prix</b>					
THE NEW NATIONAL ANTHEM EDITION	AN-NAHAR	NEWSPAPER	Social Behaviour & Cultural Insight	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Gold</b>					
SHIFT+K+F+C	KFC	KFC	Use of Social / Digital Platforms	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
DREAM NUMBER	LOTO LIBANAIS	LOTTERY	Use of Mobile & Devices	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Silver</b>					
THE NEW NATIONAL ANTHEM EDITION	AN-NAHAR	NEWSPAPER	Use of Print / Outdoor	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
LEGO NEWS REBUILT	LEGO SAUDI STORES	RETAIL	Use of Print / Outdoor	HAVAS, Dubai	UNITED ARAB EMIRATES
BUY WITH YOUR TIME	AL FUTTAIM IKEA	IKEA	Use of Technology	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
HUNGER INSURANCE	SNICKERS	CHOCOLATE	Use of Social / Digital Platforms	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
SHIFT+K+F+C	KFC	KFC	Acquisition & Retention	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
<b>Bronze</b>					
PAY CUT WHOPPER	BURGER KING	WHOPPER	Travel, Leisure, Retail, Restaurants & Fast Food Chains	WUNDERMAN THOMPSON, Dubai	UNITED ARAB EMIRATES
SELF-TIMING SOAP	DELIVEROO	DELIVEROO	Use of Ambient Media: Small Scale	? AND US, Dubai	UNITED ARAB EMIRATES
WE HEAR YOU	MTV CHANNEL	ARAB DEAF WEEK	Use of Broadcast	RIZK GROUP, Beirut	LEBANON
NOISE-O-METER	BOSE	BOSE NOISE CANCELLING HEADPHONES 700	Use of Mobile & Devices	WUNDERMAN THOMPSON, Dubai	UNITED ARAB EMIRATES
BUY WITH YOUR TIME	AL FUTTAIM IKEA	IKEA	Use of Mobile & Devices	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
PINZA ESTATE	DELIVEROO	DELIVEROO	Challenger Brand	? AND US, Dubai	UNITED ARAB EMIRATES
INDIA DEGA AASHIRVAD	KRBL LIMITED	INDIA GATE RICE	Social Behaviour & Cultural Insight	THE CLASSIC PARTNERSHIP, Dubai	UNITED ARAB EMIRATES