



Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
<b>A01 Fiction &amp; Non-Fiction Films up to 5 minutes</b>						
SALAMATAK	GULF HEALTH COUNCIL	SALAMATAK	TELEFAZ11 Riyadh	SAUDI ARABIA	TELEFAZ11 Riyadh	SAUDI ARABIA
THE MAN WHO NEVER GOT ANYTHING BACK	EMIRATES NBD SAUDI ARABIA	MAZEED CASHBACK CREDIT CARD	MOMENTUM SAUDI ARABIA Riyadh	SAUDI ARABIA	THE INDUSTRY.FILM Riyadh	SAUDI ARABIA
SECURE YOUR ACCOUNT	EMIRATES NBD	ANTI-PHISHING AWARENESS CAMPAIGN	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJAVU Dubai	UNITED ARAB EMIRATES
THE MAN WHO COULDN'T HANDLE HIS HANDLE	SAUDI TELECOM COMPANY	NEW TWITTER HANDLE	WUNDERMAN THOMPSON Riyadh	SAUDI ARABIA	DEJAVU Beirut	LEBANON
<b>A02 Fiction &amp; Non-Fiction Films: 5-30 minutes</b>						
THE WOMANHOOD PROJECT	1ST FOR WOMEN	INSURANCE	VIRTUE Abu Dhabi	UNITED ARAB EMIRATES	LEFT POST PRODUCTION Johannesburg	SOUTH AFRICA
<b>A07 Excellence in Brand Integration &amp; Sponsorships / Partnerships for Branded Content</b>						
GIVE THE VOICE A BREAK	KITKAT	KITKAT	PUBLICIS MIDDLE EAST Dubai	UNITED ARAB EMIRATES	STOKED Beirut	LEBANON
<b>A09 Promotional Content for Publishers and Networks</b>						
THE NEW NATIONAL ANTHEM EDITION	AN-NAHAR	NEWSPAPER	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	BOOMTOWN PRODUCTIONS Dubai	UNITED ARAB EMIRATES
<b>B01 Talent: Film, Series &amp; Audio</b>						
THE MAN WHO COULDN'T HANDLE HIS HANDLE	SAUDI TELECOM COMPANY	NEW TWITTER HANDLE	WUNDERMAN THOMPSON Riyadh	SAUDI ARABIA	DEJAVU Beirut	LEBANON
<b>B03 Talent: Digital &amp; Social</b>						
CAPTAINS OF AFRICA	EMIRATES AIRLINE	EMIRATES AIRLINE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	BBC STORYWORKS London	UNITED KINGDOM
<b>B04 Excellence in Partnerships in Talent</b>						
#SAFETYFORSAFEKEEPERS- BAKLAVA GOT LEGS	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	LEBANON
<b>E01 Artist as a Brand or a Cause Ambassador</b>						
GUARDIAN OF FEATHERS - THE UNTOLD TALE OF A FORGOTTEN JOURNEY	ABULRISH CHILDREN'S HOSPITAL	ABULRISH CHILDREN'S HOSPITAL	KAIRO Cairo	EGYPT	BIGFOOT FILMS Cairo	EGYPT
<b>E02 Fan Engagement / Community Building</b>						
BANQUE MISR SON OF EGYPT	BANQUE MISR	BANQUE MISR CENTENNIAL CELEBRATION	ABTBWA Cairo	EGYPT	ABTBWA Cairo	EGYPT
MASHROU' LEILA 'LILWATAN'	SKEYES CENTER FOR MEDIA AND CULTURAL FREEDOM	FREEDOM OF EXPRESSION	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	LEBANON
<b>E03 Co-creation &amp; User Generated Content</b>						
WE ARE TOMORROW	UNICEF LEBANON / ADONIS THE BAND	NON-GOVERNMENTAL ORGANISATION	LEO BURNETT BEIRUT	LEBANON	1505 STUDIO Beirut	LEBANON
<b>E04 Use of Original Composition for a Brand or Campaign</b>						
WRAP IT UP !	MCDONALD'S	MC WRAP	TRIBAL WORLDWIDE Casablanca	MOROCCO	STA7 Casablanca	MOROCCO
GUARDIAN OF FEATHERS - THE UNTOLD TALE OF A FORGOTTEN JOURNEY	ABULRISH CHILDREN'S HOSPITAL	ABULRISH CHILDREN'S HOSPITAL	KAIRO Cairo	EGYPT	BIGFOOT FILMS Cairo	EGYPT
BANQUE MISR SON OF EGYPT	BANQUE MISR	BANQUE MISR CENTENNIAL CELEBRATION	ABTBWA Cairo	EGYPT	ABTBWA Cairo	EGYPT
NOT YOUR HONOR	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON	BLACK RHINO Beirut	LEBANON
A WORLD WE DESERVE	BABYSHOP	RAMADAN AND COVID-19 CAMPAIGN	BABYSHOP Dubai	UNITED ARAB EMIRATES	FP7 McCANN Dubai	UNITED ARAB EMIRATES
MOTHER'S DAY MELODRAMA	HSBC MIDDLE EAST	HSBC RETAIL BANKING	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES	BIGFOOT FILMS Cairo	EGYPT
<b>E08 Excellence in Music Video</b>						
SECURE YOUR ACCOUNT	EMIRATES NBD	ANTI-PHISHING AWARENESS CAMPAIGN	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJAVU Dubai	UNITED ARAB EMIRATES
<b>E10 Music Live Experience</b>						
#SOUNDOFRESILIENCE	BAALBECK INTERNATIONAL FESTIVAL	BAALBECK INTERNATIONAL FESTIVAL 2020	IMPACT BBDO Beirut	LEBANON	LBC1 ADMA	LEBANON
<b>E12 Excellence in Music / Brand Partnership</b>						
WRAP IT UP !	MCDONALD'S	MC WRAP	TRIBAL WORLDWIDE Casablanca	MOROCCO	STA7 Casablanca	MOROCCO