

Title	Brand	Product/Service	Entrant Company	Location
NO EYE IN JUSTICE	RISE FOR GOOD	WOMEN RIGHTS	LEO BURNETT JORDAN Amman	JORDAN
A DAD'S JOB	HOME CENTRE	FATHER'S DAY & BEYOND	HOME CENTRE Dubai	UNITED ARAB EMIRATES
THE WORLD'S TALLEST DONATION BOX	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES Dubai	UNITED ARAB EMIRATES
TRADITIONAL VIRGINITY TEST	M.A.L.I	WOMEN VIRGINITY TEST KIT	TBWAIRAAD Dubai	UNITED ARAB EMIRATES
ART GAP	STANDARD CHARTERED BANK	INSTITUTIONAL	TBWAIRAAD Dubai	UNITED ARAB EMIRATES
INDEPENDENCE DAY	LEBANESE ARMY	LEBANESE ARMY	TBWAIRAAD Beirut	LEBANON
#FIRSTARABICCOUNTDOWN	THE UAE GOVERNMENT MEDIA OFFICE	EMIRATES MARS MISSION	GOVERNMENT OF UAE MEDIA OFFICE Dubai	UNITED ARAB EMIRATES
GHOST PEPPER TWISTER	KFC	KFC	TBWAIRAAD Dubai	UNITED ARAB EMIRATES
THE BOOK THAT WILL CHANGE YOUR LIFE	AL FUTTAIM IKEA	IKEA	MEMAC OGIILVY Dubai	UNITED ARAB EMIRATES
ASTRONOMICAL SALES	MASTERCARD	FINANCIAL	FP7 McCANN Dubai	UNITED ARAB EMIRATES
THE NEW NATIONAL ANTHEM EDITION	AN-NAHAR	NEWSPAPER	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
HUNGER INSURANCE	SNICKERS	CHOCOLATE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES