

Title	Brand	Product/Service	Category	Entrant Company	Location
Grand Prix					
THE BOOK THAT WILL CHANGE YOUR LIFE	AL FUTTAIM IKEA	IKEA	Integrated	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
Silver					
A DAD'S JOB	HOME CENTRE	FATHER'S DAY & BEYOND	Integrated	HOME CENTRE, Dubai	UNITED ARAB EMIRATES
INDEPENDENCE DAY	LEBANESE ARMY	LEBANESE ARMY	Integrated	TBWAIIRAAD, Beirut	LEBANON
Bronze					
THE WORLD'S TALLEST DONATION BOX	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES	Integrated	THE MOHAMMED BIN RASHID AL MAKTOUM GLOBAL INITIATIVES, Dubai	UNITED ARAB EMIRATES
ASTRONOMICAL SALES	MASTERCARD	FINANCIAL	Integrated	FP7 McCANN, Dubai	UNITED ARAB EMIRATES
THE NEW NATIONAL ANTHEM EDITION	AN-NAHAR	NEWSPAPER	Integrated	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES