

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location	Production Company	Location
A01 Brand & Communications Design								
THE CLIMATE CRISIS FONT	HELSINGIN SANOMAT	HELSINGIN SANOMAT	TBWA HELSINKI	FINLAND	TBWA HELSINKI Helsinki HELSINGIN SANOMAT Helsinki EINO KORKALA	FINLAND	TBWA HELSINKI Helsinki EINO KORKALA	FINLAND
B01 Brand & Communications Design								
TV 2 REBRAND	TV 2	TV 2 BRAND	BOLD SCANDINAVIA, Oslo	NORWAY	BOLD SCANDINAVIA Oslo	NORWAY	BOLD SCANDINAVIA Oslo C A T K Berlin	NORWAY GERMANY
B02 Outdoor								
BIG MAC	MCDONALD'S	FASTFOOD PRODUCTS	TBWA PARIS	FRANCE	TBWA PARIS	FRANCE		
MINIMALISM - PARKDISTANCECONTROL	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY
MINIMALISM - ADAPTIVELEDHEADLIGHTS	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY
MINIMALISM - PARKINGASSISTANT	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY
B03 Print & Publishing								
MINIMALISM - ADAPTIVE LED HEADLIGHTS	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY
MELTDOWN FLAGS - USA	METER GROUP	METER ENVIRONMENT	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	VENI.TV Madrid	SPAIN
MELTDOWN FLAGS - INDIA	METER GROUP	METER ENVIRONMENT	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	VENI.TV Madrid	SPAIN
B04 Packaging Design								
HELL-P	WARNER MUSIC CENTRAL EUROPE	SLAYER	KOLLE REBBE, PART OF ACCENTURE INTERACTIVE, Hamburg	GERMANY	KOLLE REBBE, PART OF ACCENTURE INTERACTIVE Hamburg	GERMANY	KOLLE REBBE, PART OF ACCENTURE INTERACTIVE Hamburg RAILROAD-TRACKS Cologne RTS SCHOLZ Bremen EFFECTIV-TEAM SFX SPEZIAL EFFEKTE Hamburg	GERMANY
C01 Brand & Communications Design								
#PAINSTORIES	ESSITY	BODYFORM	AMV BBDO, London	UNITED KINGDOM	AMV BBDO London	UNITED KINGDOM	CHELSEA PICTURES Los Angeles	USA
C03 Print & Publishing								
#ZÜRIBRÄTT	BAR AND CLUB COMMISSION ZÜRICH	A SOLIDARITY ACTION FOR THE ZÜRICH NIGHTLIFE	INHALT&FORM, Zurich	SWITZERLAND	INHALT&FORM Zurich	SWITZERLAND	INHALT&FORM Zurich KATHRIN VON NIEDERHÄUSERN Zürich VISION 11 Zurich	SWITZERLAND
DOG WALKER	VOLKSWAGEN	VOLKSWAGEN SERVICE	DDB, Paris	FRANCE	DDB Paris	FRANCE	MIKROS IMAGE Paris	FRANCE
D02 Outdoor								
LORENZ	PRO INFIRMIS	AWARENESS CAMPAIGN FOR PEOPLE WITH DISABILITIES	CR KOMMUNIKATION AG, Basel	SWITZERLAND	CR KOMMUNIKATION AG Basel	SWITZERLAND		
KATHRIN AND NIKLAS	PRO INFIRMIS	AWARENESS CAMPAIGN FOR PEOPLE WITH DISABILITIES	CR KOMMUNIKATION AG, Basel	SWITZERLAND	CR KOMMUNIKATION AG Basel	SWITZERLAND		
D03 Print & Publishing								
ALLYAH	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM	INDEPENDENT London	UNITED KINGDOM
GRACE	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM	INDEPENDENT London	UNITED KINGDOM
ISABEL	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM	INDEPENDENT London	UNITED KINGDOM
E03 Print & Publishing								
BRAS	WEB MAGAZINE MAKERS	ROLLING STONE ITALIA	VMLY&R ITALY, Milan	ITALY	VMLY&R ITALY Milan	ITALY	MOVIE MAGIC INTERNATIONAL Milan GOOD PEOPLE FILMS Cairo	ITALY EGYPT

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SAY IT LOUD. NAZIS OUT!	LAUT GEGEN NAZIS E.V.	ADS AGAINST RACISM	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	IT'S US MEDIA Berlin HASTINGS AUDIO NETWORK Berlin	GERMANY