

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location	Production Company	Location
A01 UI								
FINGERSPELLING WITH MACHINE LEARNING	AMERICAN SOCIETY FOR DEAF CHILDREN	FINGERSPELLING	HELLO MONDAY, Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK
A02 Digital Illustration								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY
A03 Video / Moving Image								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY
A04 Digital Image Design								
BEE_INFLUENCER	FONDATION DE FRANCE	BEE_INFLUENCER	PUBLICIS CONSEIL, Paris	FRANCE	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	FRANCE
A05 Music / Sound Design								
SAYLISTS	WARNER MUSIC GROUP	PLAYLISTS	ROTHCO, PART OF ACCENTURE INTERACTIVE, Dublin	IRELAND	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	IRELAND
THE DARK SIDE OF SUGAR	ACTION ON SUGAR	CAMPAIGN TO PREVENT TYPE 2 DIABETES	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	SIMON & PAUL Hamburg NEVEREST Hamburg LOFT TONSTUDIOS Berlin MOKOH MUSIC Berlin	GERMANY
A06 Overall Aesthetic Design								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY
MOJANG STUDIOS	MOJANG STUDIOS	GAMING STUDIO	BOLD, Stockholm	SWEDEN	BOLD Stockholm	SWEDEN	BOLD Stockholm	SWEDEN
B01 UX & Journey Design								
THE UNCENSORED LIBRARY	REPORTERS WITHOUT BORDERS (RSF)	THE UNCENSORED LIBRARY	DDB GERMANY, Berlin	GERMANY	DDB GERMANY Berlin	GERMANY	MEDIA.MONKS Hilversum BLOCKWORKS London DAHOUSE AUDIO Berlin	THE NETHERLANDS UNITED KINGDOM GERMANY
FINGERSPELLING WITH MACHINE LEARNING	AMERICAN SOCIETY FOR DEAF CHILDREN	FINGERSPELLING	HELLO MONDAY, Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK
B02 Native & Built-in Feature Integration								
FINGERSPELLING WITH MACHINE LEARNING	AMERICAN SOCIETY FOR DEAF CHILDREN	FINGERSPELLING	HELLO MONDAY, Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK	HELLO MONDAY Aarhus	DENMARK
DOT GO. THE FIRST CUSTOMIZABLE OBJECT RECOGNITION APP FOR THE VISUALLY IMPAIRED.	DOT	DOT GO	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	ALBERT COON Munich PAULUS.CO Seoul	GERMANY SOUTH KOREA
B04 Overall Functional Design								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY
B05 Websites / Microsites								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY
C01 Curation of Data								
SAYLISTS	WARNER MUSIC GROUP	PLAYLISTS	ROTHCO, PART OF ACCENTURE INTERACTIVE, Dublin	IRELAND	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	IRELAND
C02 Data Storytelling								
MESSI MESSAGES	PEPSICO	LAYS CRISPS	PEPSICO, Reading	UNITED KINGDOM	180 AMSTERDAM	THE NETHERLANDS	UNIT9 London	UNITED KINGDOM
C03 Data Visualisation								

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THE CLIMATE CRISIS FONT	HELSINGIN SANOMAT	HELSINGIN SANOMAT	TBWAIHELSINKI	FINLAND	TBWAIHELSINKI Helsinki HELSINGIN SANOMAT Helsinki EINO KORKALA	FINLAND	TBWAIHELSINKI Helsinki EINO KORKALA	FINLAND
D01 New Realities & Voice Activation								
CRISPY SUBTITLES	LAYS	POTATO CHIPS	HAPPINESS / AN FCB ALLIANCE, Brussels	BELGIUM	HAPPINESS / AN FCB ALLIANCE Brussels	BELGIUM	HAPPINESS / AN FCB ALLIANCE Brussels	BELGIUM
D02 Innovative Use of Technology								
#STILLSPEAKINGUP DEEPTRUTH	PROPUESTA CIVICA	JOURNALIST PROTECTION	PUBLICIS LATVIA, Riga	LATVIA	PUBLICIS LATVIA Riga PUBLICIS MEXICO	LATVIA MEXICO	PUBLICIS LATVIA Riga PUBLICIS MEXICO	LATVIA MEXICO
FELLINI FORWARD	CAMPARI GROUP	CAMPARI RED DIARIES	WUNDERMAN THOMPSON, Milan	ITALY	WUNDERMAN THOMPSON Milan	ITALY	UNIT9 London	UNITED KINGDOM
DOT GO. THE FIRST CUSTOMIZABLE OBJECT RECOGNITION APP FOR THE VISUALLY IMPAIRED.	DOT	DOT GO	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY Munich	GERMANY	ALBERT COON Munich PAULUS.CO Seoul	GERMANY SOUTH KOREA
D03 Technological Achievement in Digital Craft								
JOYTOPIA	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg	GERMANY	JUNG VON MATT Hamburg	GERMANY	JOURNEE – THE METAVERSE COMPANY Berlin	GERMANY