

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
<b>Grand Prix</b>						
MCDO	MCDONALD'S	MCDONALD'S	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	SWEDEN
<b>Integrated eurobest Award</b>						
HELMET HAS ALWAYS BEEN A GOOD IDEA	DANISH ROAD SAFETY COUNCIL	PSA	&CO, Copenhagen	DENMARK	&CO Copenhagen	DENMARK
REVERSE SELFIE	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM