

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
Grand Prix Campaign						
CHAPTER 1	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 2	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 3	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 4	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 8	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 7	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 10	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 5	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 9	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
CHAPTER 6	PROCTER&GAMBLE	OLD SPICE	LEO BURNETT, Madrid	SPAIN	LEO BURNETT Madrid	SPAIN
Gold Eurobest						
THE DAY-AFTER-WOMEN'S-DAY NEWSPAPERS	RAPARIGAS DA BOLA	RAPARIGAS DA BOLA	HAVAS, Lisbon	PORTUGAL	HAVAS Lisbon	PORTUGAL
Silver Campaign						
MOB GUYS	BURGER KING	BURGER KING	OGILVY GERMANY, Frankfurt	GERMANY	OGILVY GERMANY Frankfurt INGO HAMBURG	GERMANY
COUPLE	BURGER KING	BURGER KING	OGILVY GERMANY, Frankfurt	GERMANY	OGILVY GERMANY Frankfurt INGO HAMBURG	GERMANY
GIRLS	BURGER KING	BURGER KING	OGILVY GERMANY, Frankfurt	GERMANY	OGILVY GERMANY Frankfurt INGO HAMBURG	GERMANY
HEROISM	GETTY IMAGES	GETTY IMAGES	HAVAS, Munich	GERMANY	HAVAS Munich	GERMANY
PRIDE	GETTY IMAGES	GETTY IMAGES	HAVAS, Munich	GERMANY	HAVAS Munich	GERMANY
EQUALITY	GETTY IMAGES	GETTY IMAGES	HAVAS, Munich	GERMANY	HAVAS Munich	GERMANY
SURVIVAL	GETTY IMAGES	GETTY IMAGES	HAVAS, Munich	GERMANY	HAVAS Munich	GERMANY
Bronze						
ROCKIN' MAMAS	WEB MAGAZINE MAKERS	ROLLING STONE ITALIA	VMLY&R ITALY, Milan	ITALY	VMLY&R ITALY Milan	ITALY
Bronze Campaign						
MINIMALISM - PARK DISTANCE CONTROL	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY
MINIMALISM - ADAPTIVE LED HEADLIGHTS	MINI	MINI	SERVICEPLAN, Hamburg	GERMANY	SERVICEPLAN Hamburg	GERMANY
ALLYAH	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM

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FREYA	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM
GRACE	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM
ISABEL	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM
MADELEINE	UNILEVER, DOVE	DOVE MASTERBRAND	OGILVY, London	UNITED KINGDOM	OGILVY London	UNITED KINGDOM
DUMP	IKEA	IKEA FURNITURE	TRY REKLAME, Oslo	NORWAY	TRY REKLAME Oslo	NORWAY
WOODS	IKEA	IKEA FURNITURE	TRY REKLAME, Oslo	NORWAY	TRY REKLAME Oslo	NORWAY
DUMP 2	IKEA	IKEA FURNITURE	TRY REKLAME, Oslo	NORWAY	TRY REKLAME Oslo	NORWAY