



**WINNERS
2021**

**Creative Business
Transformation**

eurobest

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
Grand Prix						
ACT FOR FOOD	CARREFOUR	CARREFOUR	MARCEL, Paris	FRANCE	MARCEL Paris	FRANCE
Creative Business Transformation Eurobest Award						
ACT FOR FOOD	CARREFOUR	CARREFOUR	MARCEL, Paris	FRANCE	MARCEL Paris	FRANCE