WINNERS

Creative Strategy

eurobestľ

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Locatior
Creative Strategy eurobest Award						
14 IS NOT OK	ESTONIAN SEXUAL HEALTH ASSOCIATION	NOT APPLICABLE	OPTIMIST CREATIVE, Tallinn	ESTONIA	OPTIMIST CREATIVE Tallinn	ESTONIA
VOLVO: BE SAFE BE LATE	VOLVO CARS BELUX	VOLVO CARS	FAMOUSGREY, Brussels	BELGIUM	FAMOUSGREY Brussels	BELGIUM
Grand Prix						
THE BREAKAWAY: THE FIRST ECYCLING TEAM FOR PRISONERS	DECATHLON	SPORTS GEAR	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM Brussels	BELGIUM