

INTEGRATED WINNERS 2014



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Gold Eurobest				
SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB, London	UNITED KINGDOM
INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL, Paris	FRANCE
Silver				
FLY WITH US	AVINOR	STATE OWNED AIRPORT OPERATOR	CREUNA, Oslo	NORWAY
Bronze				
GHITA, THE SOCIAL SHEPHERD	VODAFONE ROMANIA	TELECOM	McCANN ERICKSON ROMANIA, Bucharest	ROMANIA
ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE, Paris	FRANCE